# AN INVITATION TO JOIN US



## **JOIN** US

As an Eden Project Patron you will be joining a movement that is working on transformational projects at home and across the world.

Our ultimate mission is to use every means at our disposal to enlighten people about the interrelatedness of life on Earth, and in that knowledge, shape the cultures and decision-making of people to steward our direction of travel to the benefit of all living things. And to provoke actions of transformation that inspire others to constantly improve the thinking, systems and actions that will lead humanity to live beautifully within the planetary boundaries as best we can define them."

SIR TIM SMIT KBE, CO-FOUNDER OF THE EDEN PROJECT

#### **WHY NOW**

The planet is under threat from human actions endangering its ability to sustain life as we know it. The challenges we face demand the best of us: our creativity, imagination, ingenuity, science, technology and the ability to work together. It is in understanding the extraordinary connections between all the elements of the natural world that the solutions lie.

#### **WHY EDEN**

Eden's mission is to connect people with each other and the living world, and to explore how we can work towards a better future. Our projects transform places and environments, and improve people's lives. Our journey began when we transformed a disused china clay quarry in Cornwall into an award-winning scientific and educational visitor destination operating as a social enterprise.

#### **WHY YOU**

We need people like you, who care about the future of our planet, to help rebuild our relationship with the natural world.

By becoming a Patron you will give invaluable support to Eden's educational and conservation programmes in the UK and overseas.

To say thank you for your support we offer:

## **CORE PATRON**

- Individual Eden Project Membership
- Unlimited free entry for Patrons and up to three family guests on every visit to Eden Project Cornwall
- An Inside Track Pass that allows you early access to Eden Sessions tickets. You will receive an allocation of two tickets per Session and the luxury of up to seven days to decide whether you would like to buy them before they go on general sale
- Our regular Patrons e-newsletter offering special 'behind the scenes' content and updates on our work
- A programme of exclusive Patrons debates, talks, tours and events which will include an annual lunch in Cornwall and an annual reception in London

£1,000 per year (£200 subscription and £800 suggested voluntary donation)\*

## **INFINITY PATRON**

All of the above benefits and:

- ♦ An invitation to a private event with our Co-Founder or Executive Directors
- The opportunity to access bespoke Eden experiences, and join national and international visits (additional costs will apply)

£5,000 per year (£500 subscription and £4,500 suggested voluntary donation)\*

\*Monthly and annual payment options are available. Please note that for Gift Aid purposes we are required to indicate the commercial value of the benefits we offer. Therefore we are treating the subscription as a payment for the provision of membership goods and services: this is liable for VAT and not eligible for Gift Aid. Any voluntary donation above the subscription will be eligible for Gift Aid. Payments from CAF accounts or charitable trusts can only be accepted for the voluntary donation.



### **HOW TO JOIN**

To find out more about becoming a Patron please visit edenproject.com/patrons call +44 (0) 1726 811910 or email patrons@edenproject.com

The Eden Project, an educational charity, connects us with each other and the living world, exploring how we can work towards a better future. Money raised helps us continue to deliver transformational projects and learning programmes which make a real difference to people's lives and to the planet.

Thank you for your support.

Registered charity No. 1093070 (The Eden Trust).