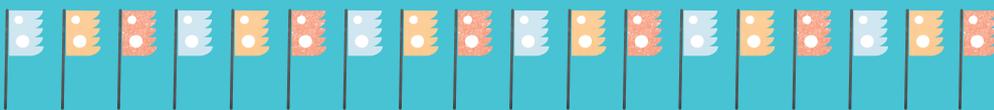


Sustainability Report 2011-2012





About us

Built in a former china clay pit in Cornwall in 2001, as one of the Landmark Millennium projects, the Eden Project is an educational charity, a world class visitor destination and social enterprise. The Eden Project site tells the story of people's dependence on the natural world, of regeneration and what people can achieve when they work together and with nature. This same message underpins all of our educational and outreach projects. Our belief is that helping people understand their connection to the natural — as well as human — systems that support them is a vital first step in making a positive difference to the world we live in and help create a sustainable future.

Our mission

To inspire people to create Eden wherever they live

What we do:

We create memorable experiences to lead people to care about each other and the natural world.

We do transformational projects both big and small to show what people working with nature can achieve.

When the rules of a successful future are not yet known we use imagination and enterprise to find new solutions.

About this report

The world has changed since Eden first opened its doors and there are new challenges that will require imagination and enterprise to overcome. This report documents the progress we made during the financial year 2011-2012 (1 April 2011 – 25 March 2012) and some of the highlights that the year brought us.

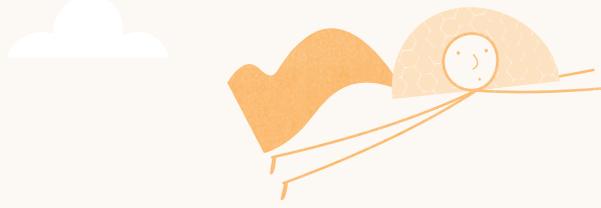


We hope you enjoy reading it.

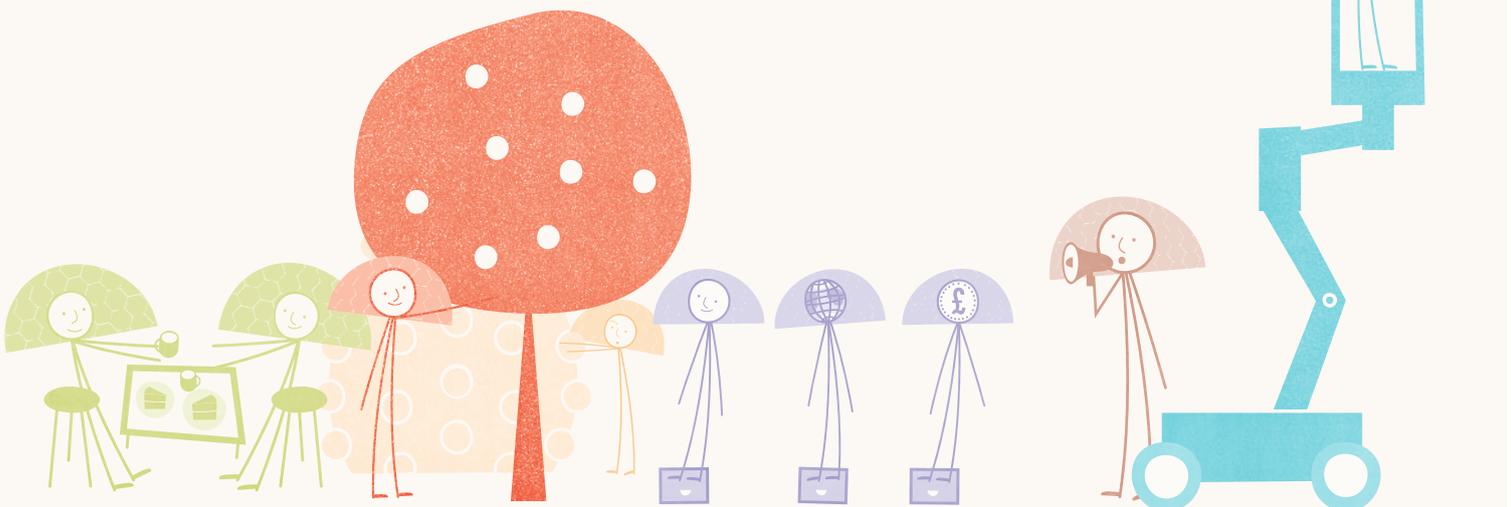
www.edenproject.com

Eden Project
PL24 2SG Bodelva, Cornwall, United Kingdom

Charity registration number: 1093070



4	Message from our CEO Enterprise
5	■ Memorable experiences
11	■ Transformational projects
13	■ Education and learning
17	■ Creating stronger communities
21	■ Regenerating places
25	■ Tackling climate change
29	■ Sustainability
31	■ People
38	■ Planet
44	■ Profit
50	■ Future plans
52	Governance
53	Our funders
55	Help us make a difference
55	Join us online





Message from our CEO Enterprise Gaynor Coley

It's been ten years since we first opened the doors of Eden... and what a ride it's been! Our journey is well documented on the Eden website, so have a look there for some of our milestones. Among the year's celebrations to mark our 10th anniversary were a Royal visit, KT Tunstall singing a high-altitude Happy Birthday from the Canopy Bubble in the Rainforest Biome, and the return of the NoFit State crew with yet another amazing performance.

Like so many others, we are faced with an increasingly challenging economic climate which has required some very difficult decisions to be made over the past financial year, affecting all aspects of the triple bottom line. It has reminded us of just how resilient and determined we will need to be, both in running the destination sustainably and in the way we deliver our transformational projects.

Despite difficult times, it's a pleasure to stop for a second to summarise and share achievements, because somewhere along the way, chances are you helped us to make it happen. So, thank you, and we look forward to another meaningful decade together.





Memorable Experiences

We believe that a generation which doesn't understand or value the natural world will not strive to protect it; that a generation that doesn't value society won't work together to save it. Therefore we create memorable experiences which lead people to care about each other and the natural world.



Over the years, we've discovered that a memorable experience can trigger a far greater change in someone's world-view than simply giving them a piece of information. The Eden site and all our activities are designed to provoke, inspire and encourage people to think differently about the world around them and their place in it. Every visit to Eden is different and offers the opportunity to experience something new. Our goal wherever we are is to create an experience that plants seeds of change.

During 2011-2012 we engaged with over a million visitors on our site, 95% of whom said they would recommend Eden to others and over 77% said that they intended to return.

Here are some of the highlights of the year on site.



Our 10th birthday

In March 2011 it was ten years since we first opened our doors to the public. Since then, we have welcomed over 13 million visitors, created hundreds of jobs and volunteering opportunities, dealt with over 3,000 suppliers and contributed with over £1 billion to the local economy. It has been an amazing journey so far and we are getting ready for another eventful decade.

The celebration kicked off on March 17th with KT Tunstall singing Happy Birthday suspended from the canopy balloon in the Rainforest Biome. On July 12th, we had the great pleasure of welcoming Their Royal Highnesses the Duke and Duchess of Cornwall to Eden to mark the 10th anniversary. During their visit they drove a bamboo stake into the ground to mark the start of our planned Canopy Walkway, which will enable people to explore the rainforest canopy up close. It carries the inscription: "Eden Project Rainforest Walkway — The Journey Begins. The future of the Rainforest is our future too. Marked by Their Royal Highnesses The Duke and Duchess of Cornwall." [Find out more about the Canopy Walkway in Future Plans below.]

Created exclusively by award-winning and critically-acclaimed circus company NoFit State to celebrate our birthday, Labyrinth offered a fusion of circus, music, dance and drama creating a sensory feast amid the beautiful Eden landscape. The show was staged over 21 summer nights in 2011 and attracted a huge crowd.

Our seasonal programme of events threw up some amazing experiences throughout the year, including...





Freaky Nature

The 2011 version of Freaky Nature added poo and delved deep into the science of dirt and the magic of manure, looking at what it's made of, why it smells, how it is treated and the weird and wonderful things it's used for. The event was developed with the Wellcome Trust as part of their Dirt season.



Championsheeps Live!

During the Easter holidays, we hosted the world premiere of Championsheeps Live! — a range of family-friendly activities across the Eden site, including Shirley sheep space hopper races, cabbage football keepy-uppy, a farmyard assault course and a naughty pigs sack race! This was produced by SGA Productions Ltd in association with Aardman Animations, the award-winning film and TV animation company behind the Shaun the Sheep series.



Eden Sessions

The summer saw one of the best ever line ups for our annual music festival, featuring spectacular performances from headliners Primal Scream, The Flaming Lips, Fleet Foxes, Pendulum and Brandon Flowers.



Harvest Food Festival

In early autumn, we cooked up a nine-day extravaganza of food, drink, dance and merriment to celebrate Harvest together! Celebrity chefs and general foodies included James Wong from BBC Two's Grow Your Own Drugs, Michael Smith from the award-winning Porthminster Beach Café in St Ives, Sanjay Kumar, chair of Slow Food Cornwall, and top Malaysian chef Norman Musa from Manchester's Ning Restaurant and Cookery School.

The 'bell jar' experiment

Filmed as part of a BBC Two documentary series called How Plants Made the World, Professor Iain Stewart spent 48 hours in the Rainforest Biome inside a sealed container full of plants to see if they could provide enough oxygen to support him. The stunt was to highlight the importance of plants for survival.

Alistair Griffiths, our Horticultural Science Curator and one of the scientists working with the BBC on this project, said: "This exciting experiment is completely in tune with what we do at the Eden Project. It brilliantly illustrates our reliance on plants in an engaging, visual way."



Bright Young Things

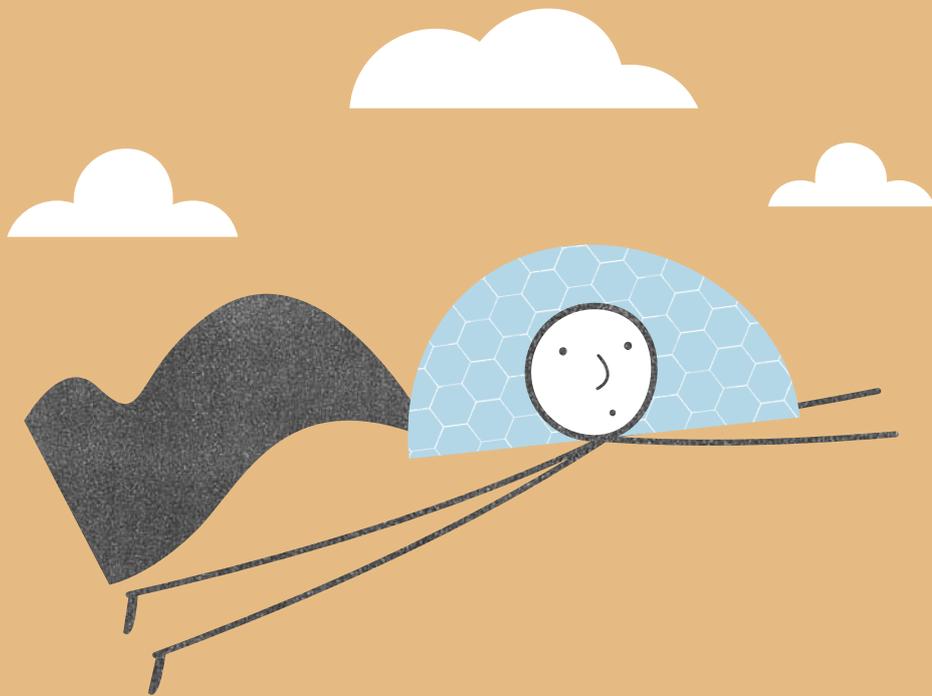
The fourth annual competition for young artists in South West hosted at Eden in February 2012 featured 30 different entries across the categories of music, dance, film, photography, art and poetry. "I was especially excited to have been chosen as one of the photographers. It definitely gave me confidence to continue with photography as a form of art and a hobby." Bright Young Things participant



Pasty World Championship

In March, we held the first Pasty World Championship, which attracted more than 100 entries from all over the world including Australia and Canada! Winners were decided by a panel of 21 judges who awarded marks for taste, texture, appearance, pastry crimp and technical expertise. The aptly named Graham Cornish bagged two top prizes. The Championship was backed by the Cornish Pasty Association, which was celebrating having won European Union Protected Geographical Indication (PGI) status for the Cornish pasty.





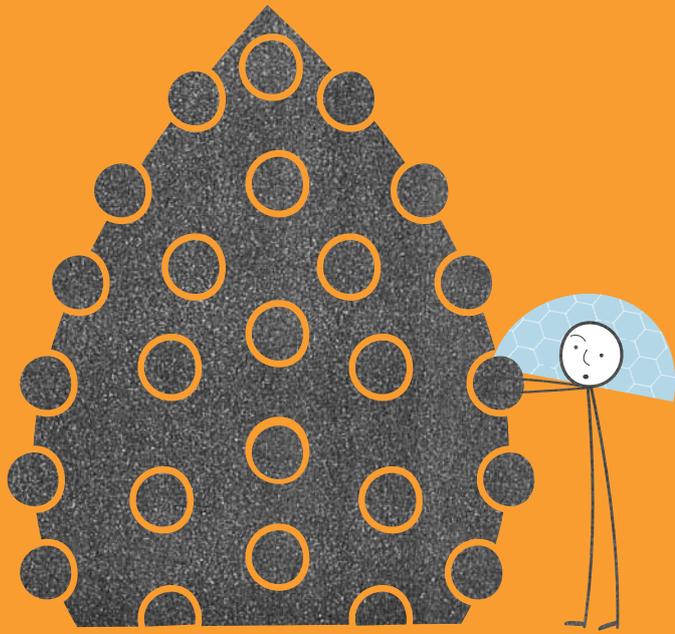
Transformational Projects

The story of the Eden Project, built in a former clay pit, epitomises the power of regeneration to transform environments and improve people's lives. From this inspiring platform, we do transformational projects, both big and small, to show what people working with nature can achieve.

We report these projects under four inter-related themes:

- Education and learning
- Creating stronger communities
- Regenerating places
- Tackling climate change





Education and Learning

Our approach to education and learning is to engage the heads, hands and hearts of the people we interact with — young and old alike. Only then, we believe, will there be real learning, inspiration and motivation necessary to bring about positive change.

General public

Our primary education audience is the one million visitors who come to Eden every year for a great day out and who we aim to equip with renewed interest and inspiration in living within the grain of nature. Our challenge is to keep ensuring that all our fun activities are underpinned with some important stuff that people learn by osmosis. As our web presence and our projects outside the Eden site grow, the opportunity to reach a much wider audience gathers momentum.

Increasingly important in the future of Eden will be our provision of more formal courses and workshops for students, businesses and life-long learners on subjects as diverse as rainforest conservation, horticulture, sustainability, architecture, business and communication, to name but a few.

Students and teachers — schools, colleges and universities

Eden is an ideal destination for students of all ages and teachers wishing to bring many different elements of their curricula to life. More than 40,000 students of all ages visited our 'living classroom' in 2011-2012, primarily from the UK, with a small and growing number from elsewhere in Europe and further afield. We trained more than 300 teachers and teaching assistants on courses both at Eden and in school. We worked with three local schools in more depth, offering Eden's combined expertise in learning, play and landscape design to completely transform the school's grounds and their approach to using them for learning and play.

Tertiary highlights in 2011-2012 included hosting the One Planet MBA students from Exeter University for a sustainability day, and a one day festival called Earthquake in June, which brought together students from colleges across the South West, who demonstrated a wide range of skills and talents from speed assembly of tractors to sustainable furniture design, and from creative dance to musical ensembles.

Businesses

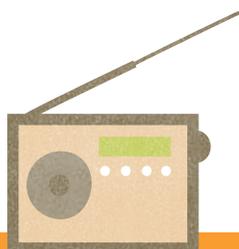
Our residential sustainability leadership programme for business, Green Foundation has gone from strength to strength, winning the award Best Business Support Through Mentoring and Education at the Western Morning News Business Awards 2011. The European Social Fund supported 340 individuals from Cornish SMEs to complete a three-part programme that included getting behind the scenes of sustainable operations at Eden and twinning with another Cornish business to identify opportunities for improvement and behaviour change.

We are now developing a version of this programme to deliver to businesses across the country, focusing on ways to boost creative thinking, engage their staff with the sustainability and low-carbon agenda; and re-energise their teams.

Horticulture

For years our visitors have been asking whether they can learn more from our gardeners. This year, in addition to our horticultural apprenticeships which are delivered in collaboration with Cornwall's Duchy College, our horticulture team have started to develop a series of practical courses in horticulture, garden sculpture, botanical illustration, foraging and beekeeping.

More information: www.edenproject.com/learn-with-us



Gardens for Life

Gardens for Life is Eden's international school gardening programme. In 2011, we were invited to make a Radio 4 Appeal, presented by Monty Don. The generosity of Radio 4 listeners will help 46 schools in Kenya with composting, water management and sustainable horticulture training. It also allowed for planning for the expansion of the project.



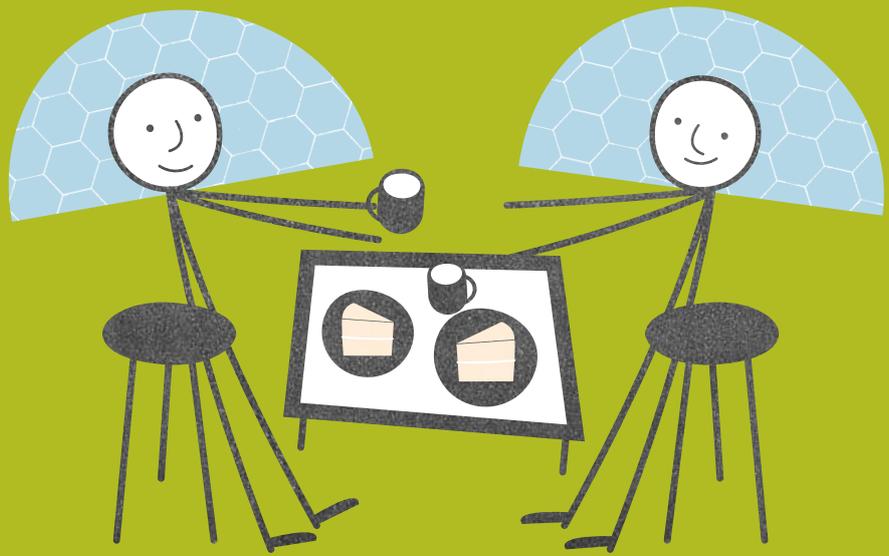




from Number 57

WILL'S wonderful
window BOX
SALAD

Hot + creamy



Creating Stronger Communities

We are working with neighbourhoods and communities nationwide to strengthen people's confidence and their connections with each other. Bringing together the talents and skills of many different people can have a transformative effect on our societies. We believe this builds resilient communities better placed at tackling challenges ahead. Here are some of the community projects we hope made a difference in 2011-2012.

THE BIG LUNCH – the spirit of collaboration

The Big Lunch is a very simple idea: to get as many people as possible to have lunch with their neighbours on one day a year, sowing the seeds for stronger communities — coming together and using food and an event to make that happen. The word community comes from *communitas* meaning ‘together in gift’ which is at the heart of this idea, stemming from the belief that we are better equipped to tackle the challenges the future will present if we face them together.

Our ambition is for The Big Lunch to become a permanent date in the calendar, an event owned by the people; equivalent to Thanksgiving, but for neighbours. Begun in 2009 it has continued to gain momentum each year. The Big Lunch 2011 saw millions of people throw street parties across the country. In 2012 we will be working with Buckingham Palace to create a Big Jubilee Lunch to celebrate the Queen’s Diamond Jubilee. Plans are already underway and in March 2012, the Duchess of Cornwall agreed to become Patron of The Big Jubilee Lunch.

The great thing about The Big Lunch is that no-one really owns it; it is designed to be shared by everyone. But it needs investment. From its inception, the success of The Big Lunch has relied heavily on collaboration. Eden’s partners include the government, in the shape of the Department for Communities and Local Government, the Big Lottery, EDF Energy, MasterCard, Asda and Kingsmill, one of the most unusual relationships between public and private enterprise brokered by an educational charity.

//

The Big Lottery Fund is delighted to help The Big Lunch bring even more local communities together this year. The Big Lunch is firmly establishing itself as a simple way to bring people together who might otherwise not have had the chance to.

//

MARK COTTON, BIG LOTTERY FUND HEAD OF REGION FOR THE SOUTH WEST

Neighbourhood planning

Until recently, residents have had little say in how they want their communities to grow or change, but the planning system is changing and people are being given more control. These changes mean that, together with others in your area, you could make tangible things happen, like getting better bus routes, creating a community green space or orchard, designing affordable housing for the area, running a local enterprise, like a shop, pub or even cinema and taking a local service into your own hands, such as the recycling collection.

In partnership with Locality, and funded by the Department for Communities and Local Government, Eden has been working on a project called Building Community that brings together people from around the country who are interested in the opportunities provided by the new Community Rights and Localism Act. We hosted the first planning camp in February 2012 — a four day workshop providing creative and practical skills to 80 community organisers in order to develop their neighbourhood plans.





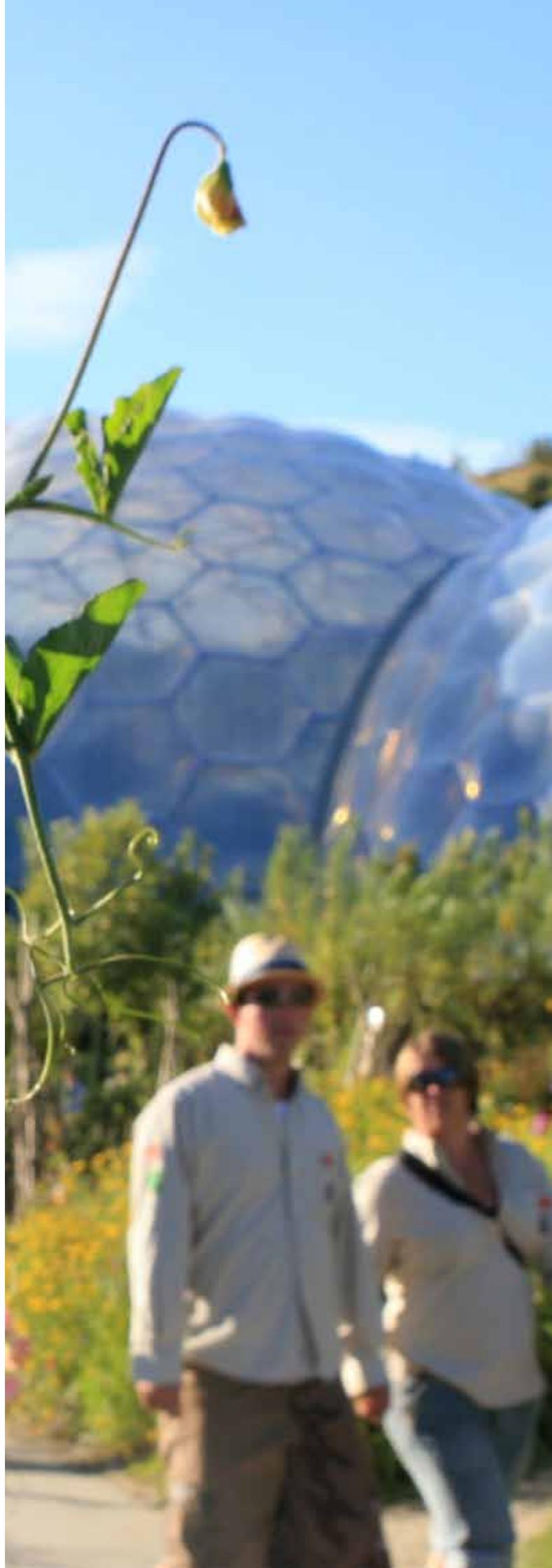
Working with our local neighbours

Big Local is a Big Lottery funded project, administered by the Local Trust, seeking to bring together local talent, ambitions, skills and energy from individuals, groups and organisations who want to make their area an even better place to live. Covering the combined area of Par, St Blazey and Tywardreath, the Par Bay Big Local was among the first 50 areas across the UK to be awarded £1m over 10 years to bring about long-lasting improvements for the community. During 2011-2012, Eden's Communities team has taken an active role in the project, supporting the community events and consultations with our Big Green Bus, which visited each of the areas to provide an unusual consultation space, and providing administrative support.

New life for old garden tools

We teamed up with HMP Dartmoor and the Conservation Foundation's Tools Shed project to provide the South West's first permanent garden tool recycling programme. Broken and unwanted tools can now be dropped at a special Tools Shed point near our recycling centre here at Eden. The tools will then be taken to the workshops at Dartmoor and, after being restored by the prisoners, will be given free to school and community gardens in the area.

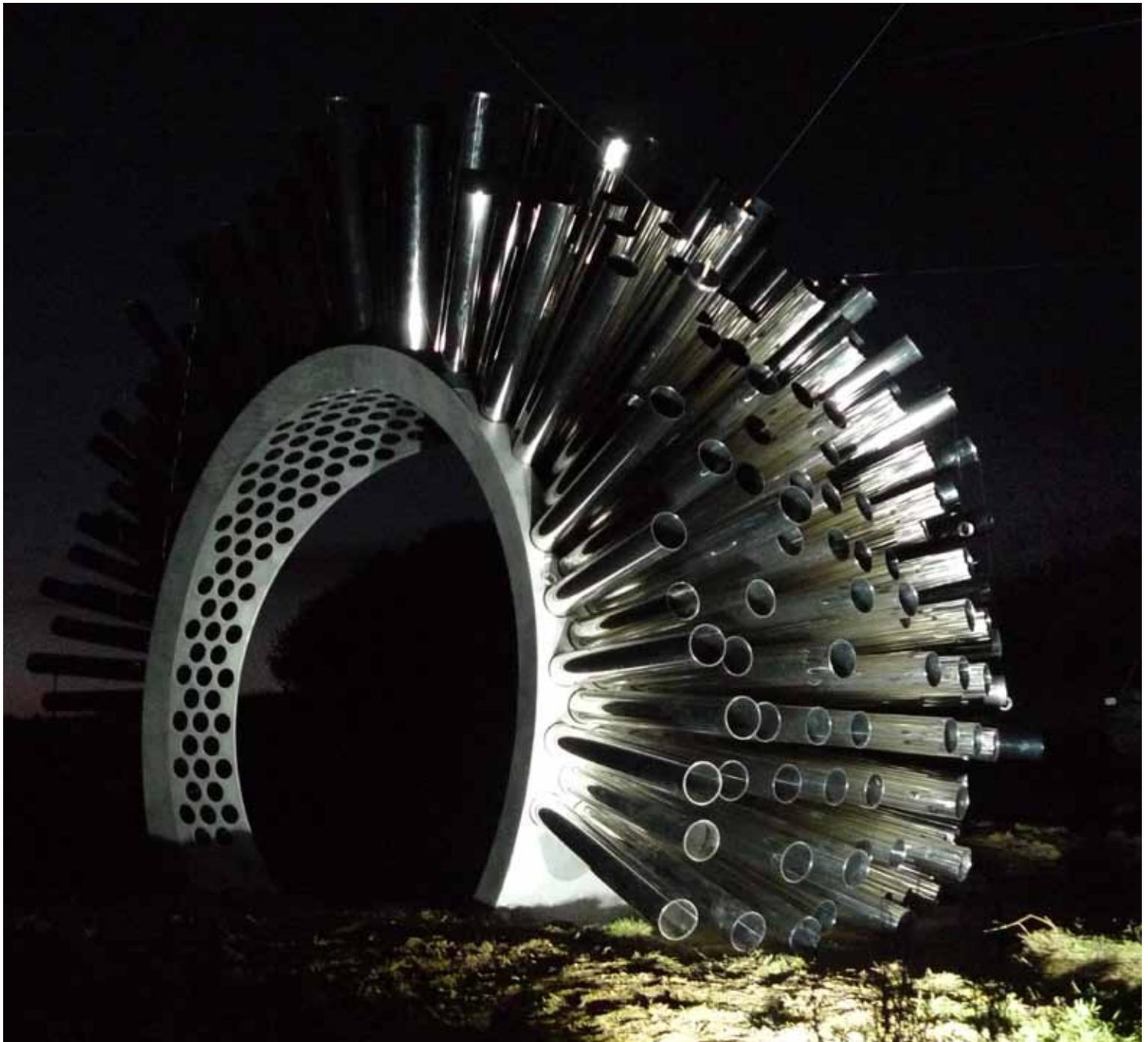
More information:
www.edenproject.com/communities



Regenerating Places

Built in a former clay pit Eden epitomises the power of regeneration to transform environments and improve people's lives. From landscape restoration and conservation projects to neighbourhood planning and the built environment, we work with numerous communities and like-minded organisations across the country on place-making projects that act as a basis for social and economic regeneration.





Queen Elizabeth Hall Roof Garden, the Southbank Centre, London

Eden's horticultural team collaborated with east London's Providence Row Housing Association's Grounded group — a team made up of service users, tenants and former tenants who have suffered homelessness — to deliver a rooftop garden on the Southbank for summer 2011. Created as part of the celebrations to mark the Festival of Britain's 60th Anniversary, the garden has acted as a catalyst for change for those involved and several of the team have since gone on to gain employment in horticulture-related roles.

//

It's great to see the Grounded team build on their expertise. They have achieved some fantastic results, especially in involving former homeless people and people with mental health problems to regain confidence and build up skills for the future.

//

FIONA HUMPHREY, CHIEF EXECUTIVE OF PROVIDENCE ROW HOUSING ASSOCIATION

Pensans Primary School, Penzance

A multi-disciplinary team from Eden worked with Pensans Primary School to redesign their grounds. The school wanted to transform their large, but underutilised outdoor space into "the best possible place for learning and play". The Eden team worked at the school with teaching staff, lunchtime supervisors, parents and children exploring possibilities for outdoor learning, building confidence and capacity in the adults and consulting with everybody on what they'd like to see in their school grounds since the 'big reveal' in October 2011. Our team has continued to support the school as they implement physical changes, including a rooftop container garden.

Regeneration in St Austell

Since we opened the Eden Café in nearby St Austell in February 2011 we have created a base in the middle of the town centre from where we can devise activities to entice more locals and visitors into the town. With support from Cornwall Council, we ran a range of activities and community events that brightened up the town centre. Highlights included a circus day with circus skills workshops and demonstrations and a parade from NoFit Circus in July, the Café Conversations (a monthly series of informal talks and lectures on issues of local interest from local food to flood risk and climate change), and Tots Rock and Little Green Fingers (weekly musical and growing fun with parents and young kids).

New corner to explore at Eden

We officially opened our Wild Chile garden to the public in 2011. The South American collection, which had been moved from the main site to accommodate the building the Core, our education building, is now showing in full glory. High on the hill in Wild Chile was the ideal place to exhibit Aeolus, a 10-tonne, six metre-high piece of artwork made of 310 stainless steel tubes, as part of its national tour in the autumn of 2011. Bristol-based artist Luke Jerram collaborated with acoustic specialists from the University of Southampton and University of Salford to design Aeolus, which explores the science of acoustics, wind, architecture and light.

More information: www.edenproject.com/regeneration

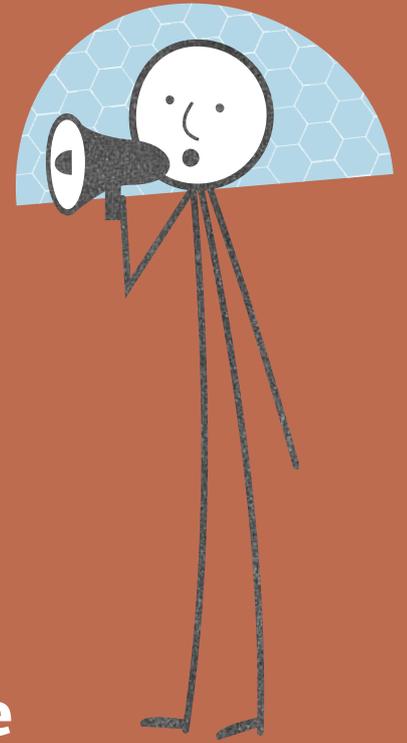


//

Rainforest is the glue that holds the climate of our planet together. Lose the forest and it will have devastating consequences for all life on earth.

PROFESSOR SIR GHILLEAN PRANCE FRS

//



Tackling Climate Change

We call our work on climate change Climate Revolution because we believe the issue offers our generation an extraordinary opportunity to remake our world from top to bottom. Climate Revolution encompasses projects, exhibits, events and learning materials aimed at inspiring, raising awareness and encouraging behaviour change.



Here's a selection of this year's highlights.



Clear About Carbon

Clear About Carbon is a European Social Fund (ESF) project in which Eden is working in close partnership with Exeter University Business School, Cornwall Council and Duchy College. The project develops new ways to increase understanding of carbon issues and carbon literacy awareness within businesses and the public sector — as well as our one million visitors. The project was the joint winner of the ESF Sustainable Development Specialist Project Leader Awards in 2011 and the training materials developed under the project now form part of the National Sustainable Public Procurement Programme run by DEFRA.

Small is beautiful, but it can also be smart. This year we fitted a whole carbon exhibit into a tiny Smart Car jam-packed with everyday items, from mobile phones to strawberries to a pair of shoes, each with their own carbon 'price tag'. Visitors are encouraged to explore the car to see the hidden carbon impact of products and processes such as a holiday to Barbados or a camper-van trip around the UK.

We developed an interactive online tool, Show Me the Carbon, which further explains the issues of 'embedded carbon' in a variety of shopping basket of products and processes in our everyday lives. Mike Berners-Lee, author of *How Bad Are Bananas? The carbon footprint of everything*, worked with us on this tool which lets you compare the carbon impacts of everyday things.

Our 'Carbon Matters: It's no longer business as usual' event in October gathered 200 people from the local business community to explore some of the key issues driving change towards a low carbon economy and the opportunities available to those who act early. Speakers included Shaun McCarthy, Chair of the Commission for a Sustainable London, Mike Berners-Lee, Amy Whidburn, director of Corporate Social Responsibility for the Home Retail Group and Gaynor Coley, Eden's CEO Enterprise.

BI-OT'IK

Bi-ot'ik

Bi-ot'ik is the result of a long-standing collaboration with Cape Farewell, a creative project that brings artists, scientists and communicators together to engage with people in the subject of climate change. Now in its third year, Bi-ot'ik again curated a stage in the Mediterranean Biome in June during the 2011 Eden Sessions, showcasing artists working with Manchester Aid for Kosovo, Strummerville, Nowhereisland and Cape Farewell. The Travelling Band, She Makes War, Cornish singer-songwriter and guitarist Tom James, Bristol-based acoustic artist Gaz Brookfield and Beans on Toast were some of the musicians performing.



Rainforest debate

Hosted by news presenter George Alagiah at Eden in April 2011, this event saw some of the UK's most prominent rainforest experts together with an audience of 200 debating critical issues around the world's rainforests and the importance of protecting them. Speakers on the panel included Simon Counsell, Chief Executive of the Rainforest Foundation, Andrew Mitchell, Executive Director of the Global Canopy Programme, Dr Benjamin Beck, Director of Conservation at the Great Ape Trust, and Eden Trustee and plant specialist Professor Sir Ghillean Prance.



Sexy Green Electric Vehicle Showcase

Together with Cornwall-based company Ecodrive, we put on an event in August 2011 to promote the use of electric vehicles. The successor to the world's first environmentally-friendly motor show, the Sexy Green Car Show, which we held at Eden in 2007 and 2008, the 2011 event invited visitors to inspect and to test drive a selection of the best electric cars currently on the market.

"Many people like the idea of an electric vehicle but won't necessarily go and seek them out... We have found that if we take the cars to people, let them drive them and also pass on the first-hand knowledge that we have built up over years of electric driving, people think more seriously about an EV as an option for them."

Matthew Trevaskis, Director at Ecodrive

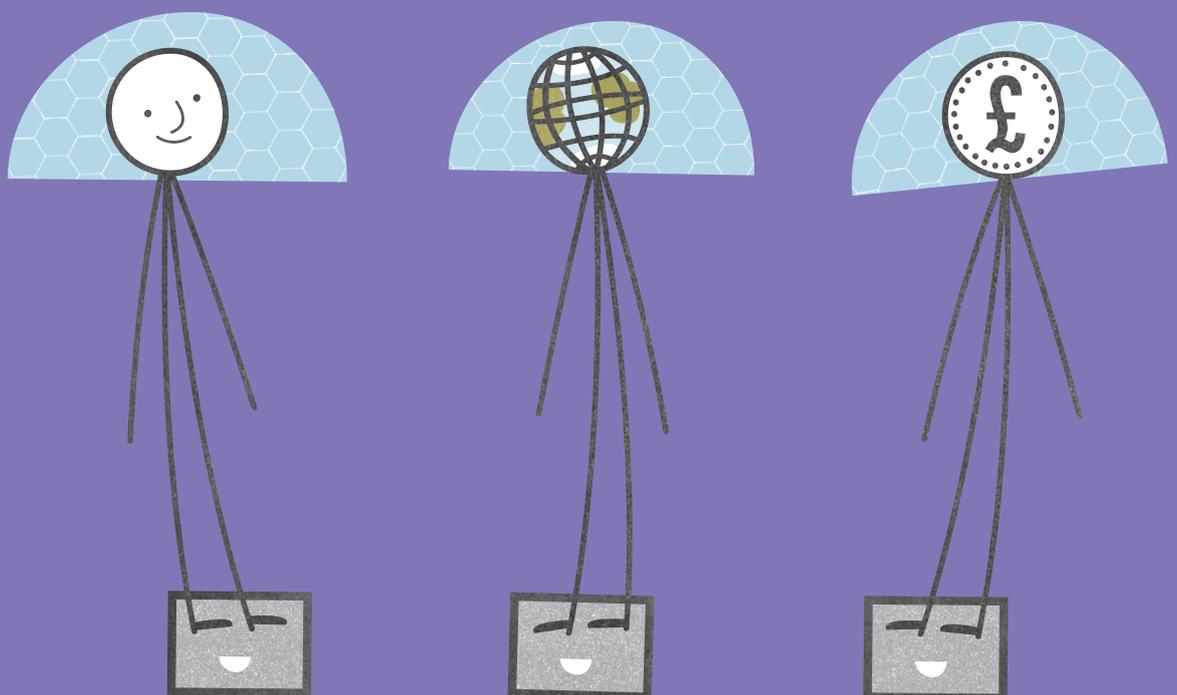
More information:

www.edenproject.com/climate



Our Sustainability Performance

We're on a constant mission to embed sustainability throughout the organisation. Paying attention to the triple bottom line makes perfect business sense and it challenges us to remain innovative, to take risks and engage effectively with our staff and stakeholders.





// Sustainability isn't about sandals and nut cutlets,
it's about good business practice and the citizenship values
of the future.

TIM SMIT, FOUNDER, CEO DEVELOPMENT

//



People — Planet — Profit

We believe sustainability is ultimately about people. It is people — our employees — who drive positive change and makes sustainability happen. Besides, looking after this part of the triple bottom line, ensuring a happy, healthy workforce and a community that supports you, is good for business — it's that simple.

Team engagement

To get the most from our people and to succeed as an organisation, it is critical for Eden to enjoy a good level of team engagement. During 2011 we put in place a number of new initiatives relating to internal communications, team representation, health and wellbeing and engagement with mission, and these appeared to bear fruit in 2011-2012. Improvements were reflected in the summer 2011 staff survey with 80% of respondents agreeing that “Taking everything into consideration, Eden is a great place to work”; a seven point improvement on the year before. In January 2011 we held our annual staff event which gathered almost 500 of the Eden Team for a day of team bonding, celebrating successes and getting ready for future challenges

“It has certainly been a challenging period for the workforce at Eden! The difficult economic environment has impacted on income streams and cost control; severe flooding last winter affected the site and the catering operations in particular, which have subsequently been reinvented; management re-structuring has been implemented; and strategies in place to enhance their winter and shoulder month business are bringing changes to their customer profile, encompassing a wider range of needs and expectations. In the context of these challenges, senior managers and colleagues have worked hard to bring about improvements in how they support the team at Eden.” Investors In People, 2011 report

Learning and development

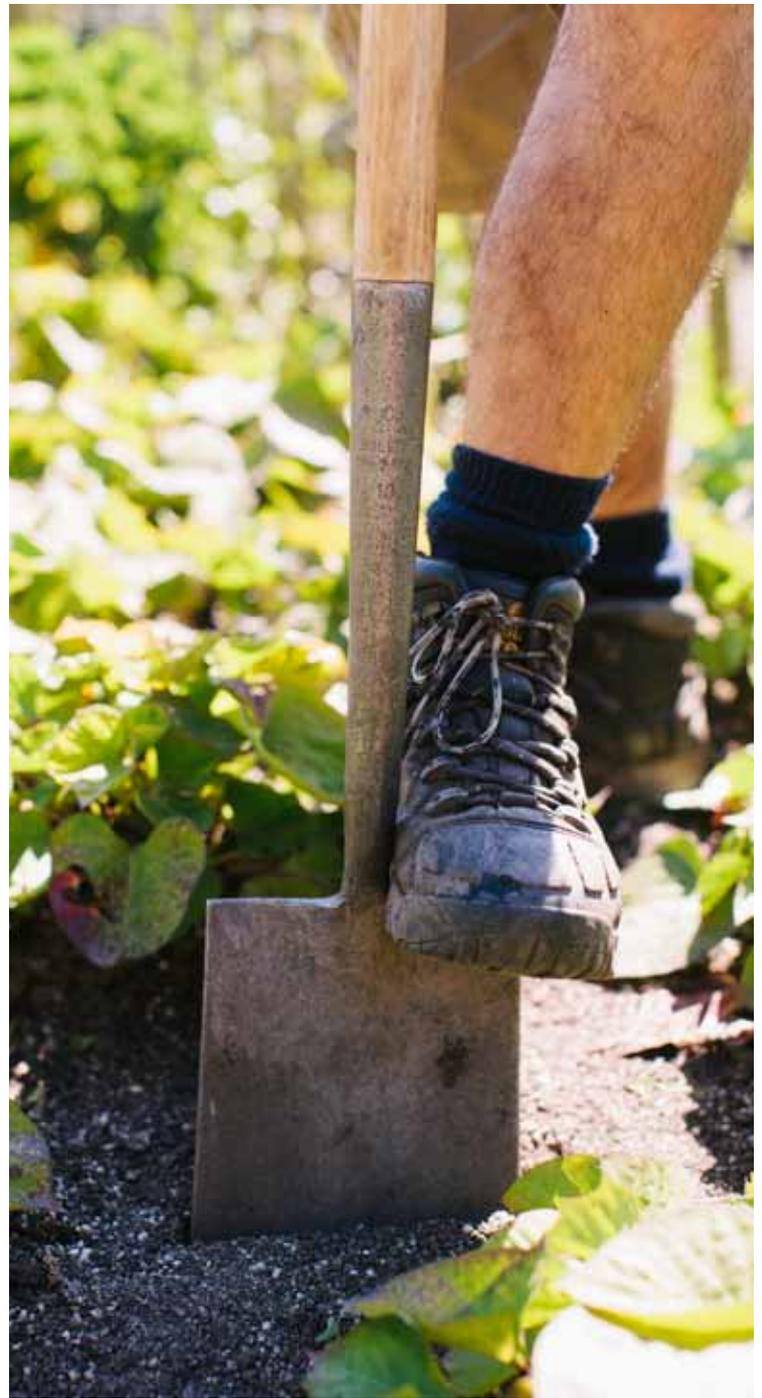
During 2011-2012 we placed special attention on improving and extending the scope of our learning and development plan. It meant the introduction of a new review and objectives system, improved training and development for managers and supervisors, and the implementation of new development programmes. A comprehensive training guide now contains all the main training courses available; with around 50 different courses covering everything from ‘Effective Communications’ to ‘Chainsaw Certificate’ and from ‘Customer Service NVQ’ to ‘Project Management’. On average, every member of staff had 2.6 days of training in 2011-2012.

Health and wellbeing

During 2011-2012 much effort was placed on improving the health and wellbeing of our staff. Initiatives were reinvigorated and staff were encouraged to sign up to health screenings, sun protection advice, yoga and Pilates classes, walk to work days, healthy eating advice and much more. In 2011 we were delighted to be awarded a Silver Healthy Workplace award by the NHS Health Promotion Service.

Eden Solarfair

2011-2012 saw the launch of Eden Solarfair — the UK's first employee-owned renewables project! Delivered through a partnership between Eden and Ebico, a not-for-profit energy supplier, the project gives Eden staff the chance to invest in solar panels for our site, while offering attractive returns on their investments. “I think it's a really fantastic idea. It's something that I'm very happy to be part of. Solar panels were not suitable for my own house so it's great to have an opportunity to invest in Solarfair at Eden.” Jess Ball, Eden Retail Team



Staff snapshots

We draw on a whole range of different skills to make the Eden Project what it is. This year, we invite you to take a glimpse into the world of some of the fabulous people and teams who work here. Some of them have been given awards this year too. We are very proud to have such a fantastic and diverse team!



//

My job as a Pollinator is to interpret Eden’s mission and narrative into stories — not just ‘once upon a time’ stories, but ones that talk about the origin, wisdom and mythology of plants, the connection between plants and people and of course, stories about people and our place in nature. Visitors are exposed to a lot of information at Eden, but if you contain this detail in a story, people are much more likely to remember and pass it on too. It’s through this oral telling, eye-to-eye contact and personal engagement which gives Eden the spirit that it’s got.

Di Mullis,
Pollinator

//

The Eden Bakery celebrated its 1st birthday in the Spring of 2012. The Bakery is based on a wonderful ‘theatre of food’ concept licensed from Town Mill Bakery in Lyme Regis, but there were a few teething issues when it came to scaling up to a venue the size of the Eden Project. The whole Bakery team collectively came up with solutions to the operational issues we’ve faced day-to-day, with little budget, using only the materials we had. We had some great suggestions from other Eden Team members too which we’ve tried to incorporate, together with our visitor feedback and it’s been a great example of how we can all really make a difference to our everyday working environment.

Jim Hannan & Alex Waldron,
Venue Managers in the Bakery





Monty was named an unsung hero of the UK music industry for her work on the Eden Sessions. Monty, who is in charge of the production of the Sessions as well as booking some of the bands, won the award at the Live UK Music Business Awards at the Radisson Blue Portman Hotel in London. Monty said:

//
It was a complete surprise to be nominated — I was pushing for Eden to be nominated in another category so it came as a complete surprise to find my name on the shortlist.”
//

Jane “Monty” Montague,
*Eden’s Head of Large Scale Events and
Production Director of the Eden Sessions*

//
I work within a fantastic team at Eden. It’s our job to take environmental messages and turn them into fun and informative activities on site, so it feels really important and valuable to keep my hand in on the front-line of science, to gain some perspective and get a view on what is going on out there. Consequently, you will quite often see a marine theme sneak in to some of the programmes we run on site, such as Freaky Nature, or sustainable fish debates during Harvest at Eden. It’s great that Eden can allow my passion for science to be translated into events that can reach such a range of different people who visit us at Eden each year.
//

Gabriella Gilkes,
Production Coordinator



In April 2011, our talented gardeners and the Temporary Displays team created a show garden entitled ‘The Living Room’ which won the Banham Cup for best garden in show and a gold medal for the quality of its display at Boconnoc Spring flower show. The concept behind the garden was that ‘everything that we use is either mined or grown’ and that ‘Living Rooms are where families get together as a unit to discuss their problems and find solutions’. It also featured a birthday cake made of flowers to celebrate Eden’s 10th birthday.

The Eden Logistics Services team has once again had a successful year in the national Loo of the Year Awards 2011! Manager Glyn Bond said, “As always I am incredibly proud of the Housekeeping Team’s continued success in these awards, and praise them for their glorious efforts over the ten years that we have participated.”

1st

1st

Staff numbers and contracts

The size of the Eden Project team varies over the course of the year with up to 200 seasonal staff being taken on for the peak summer season. The charts here give a snapshot for the number of staff in the month of March of the past three years and what type of contracts they are on. The worsening economy has had an impact on staffing, for more on this see the Finances section.

Number of staff

	March 2010	March 2011	March 2012
Core team	389	391	391
Fixed term*	86	66	49
Zero hour contracts**	132	117	124
Total	607	574	564

*Fixed term contracts (principally used for seasonal workers or those engaged for funded projects)

**Zero hour contracts for those who work varying hours depending on demand or their own availability

Volunteers

Volunteers work in a variety of capacities across the Eden site, including at our plant nursery, helping visitors with mobility problems get around the visitor attraction, supporting events on site and carrying out administrative roles within the Eden office. During 2011 we ran a funded volunteering programme which allowed us to take on a larger than normal number of volunteers for a limited period of time. In March 2012 we were back down to just over 260 volunteers.

	March 2010	March 2011	March 2012
Number of volunteers	271	466	262

Team composition

Gender balance % of female employees	
2010-2011	2011-2012
55	53

Gender balance % of female managers	
2010-2011	2011-2012
48.8	45.7

Ethnicity % employees from ethnic minority	
2010-2011	2011-2012
1.9	2

Ethnicity % managers from ethnic minority	
2010-2011	2011-2012
0	0

Average age	
2010-2011	2011-2012
40 years	38 years & 4 months



Average length of service for leavers	
2010-2011	2011-2012
48 months	57 months

Absence management Average number of sick days (FTE pa)	
2010-2011	2011-2012
6.1	4.5

Average length of absence (days)	
2010-2011	2011-2012
6	7.8

Disability % of disabled employees	
2010-2011	2011-2012
2.9	0.5

Recruitment and staff retention % of staff turnover	
2010-2011	2011-2012
6.2	15.5

Our local community

Our local community consist to a large extent of the families, neighbours and friends of our 500 plus staff. Together with the ones who supply us with the products and services we need, they are our most regular visitors and our best ambassadors. Although times are tough, we like, where we can, to give something back to our local community. Here are some of the things we've got in place that aims to benefit our local community especially.

Locals' Annual Pass

We're offering an annual pass to people who have their main residence in Devon or Cornwall, in recognition of all the support we've received from local people since we opened in 2001.

The Eden walking group

Every week we open up the site to a group of local people suffering from Chronic Obstructive Pulmonary Disease (COPD). Together they walk around the site which is challenging enough yet protective and accessible, in order to improve their health.

People and Gardens

Now in its tenth year, this project is making use of our nursery to improve the lives of people with physical and emotional impairments through horticulture. The participants have developed their skills so much over the years that they now run their own Veg Bag scheme.

Suppliers

We work with a large number of great suppliers, a majority of which are based locally, who produce some of Cornwall's best in terms of food and drink. During 2011-2012, we wanted to take a closer look at how we can work even better with suppliers, so that they know what we're after and we know what they can deliver. The result was the launch of the Key Suppliers Initiative which we're continuing to develop in the year ahead.

Eden's Neighbours Forum

As well as inviting Cornwall in to enjoy Eden, we take stakeholder consultation and engagement seriously. Since the beginning, we meet with our Neighbours Forum, consisting of our closest neighbours and community members, to discuss Eden aspects that are of concern to them. In the past, issues such as transport and a potential wind-turbine have been dealt with in an open and transparent manner.

Time of Gifts

In the middle of winter, when our visitor numbers run low and summer holiday makers are long gone, we like to put on a magical wintery theme for our local visitors. Dressed in its winter gown of fairy lights, an ice-rink and lantern parades, the site takes on a Christmas feel hard to find anywhere else in Cornwall.





People — Planet — Profit

The planet provides us with all the resources we need and it provides us with vital services for free. Not only is it our duty to look after it, reducing our eco footprint makes business sense too.

This section looks at our carbon emissions; energy and water use; waste; transport, refrigerants and business travel stemming from our operations at the Eden Project site, the Eden Café in St Austell and our plant nursery in Watering Lane. We compare 2011-2012 figures with our baseline year (2007-2008) as well as previous year to get an idea of the change our different initiatives have brought about and where we need to focus our efforts.

In summary, in 2011-2012 we exceeded our 25% target for carbon reductions relating to energy use, waste figures remained roughly the same, and water usage was down. Despite the overall decrease in carbon emissions, we have seen an increase in fuel usage for transport which we will seek to address in the coming year, as well as business travel, which, although down from the year before, remains greater than in our baseline year.

Carbon emissions

Following changes made over the past three years, it's with great pleasure that we can announce that, as a result, our overall carbon emissions are down by 26% compared to our baseline year. To us, this proves that despite relatively new buildings and energy systems, there's always scope to improve!

26%



Implemented in stages, measures included new high-efficiency boilers, LED lights, switching from oil to LPG, and implementing a Building Management System, and were made possible thanks to an interest free loan from the Carbon Trust. Although we suspect that a milder and drier year has played a part in our lower energy consumption, this drop has coincided with an increase in Eden's activities both on site, with the new Eden Bakery and off-site at the Eden Café in St Austell, which shows that energy efficiency is achievable in a period of growth.

Electricity



Thanks to the raft of energy efficiency measures described above, we have managed to reduce our base load from around 750kWh to roughly 300 kWh at any time. As well as improving efficiency, we've increased our portfolio of renewable energy production this year with our staff-owned solar project Solarfair which generated 5 MWh up to 31st March 2012. Read more about Solarfair in the People section.

Gas



With the new condensing boilers in place, 2011-2012 saw our maintenance team optimise the Building Management System to ensure maximum energy efficiency in the biomes. As a result, emissions from gas are down compared to the year before.

LPG



A much cleaner and efficient alternative to oil, Liquid Petroleum Gas (LPG) now makes up an important part of our energy mix, particularly to heat the tropical greenhouse at our nursery. The slight reduction compared to last year is due to it being a warmer year which meant we didn't have to heat as much.

Oil



We have reduced our consumption of heating oil to a minimum. It is now only used to heat one small building providing accommodation within the Eden Project site.





Bottled gas

We have reduced our bottled gas consumption to a minimum and it is solely used for seasonal cooking facilities in peak periods.



Woodchip

Following lengthy technical problems, our biomass boiler was finally back in action during 2011-2012 and managed to generate 41MWh of heat within this reporting period.



Fuel for transport

We rely on diesel, petrol and LPG to run our fleet of vehicles for the Eden site. We have improved measuring and monitoring of fuel usage during 2011-2012 and can now include carbon emissions from LPG fuel in our carbon accounting. As a result, this has increased the total fuel consumption figures. Where we used to use pure biodiesel this has been replaced by regular diesel which due to EU legislation now contains 5.75% biofuel, something which has meant that pure biodiesel is increasingly difficult to get hold of. In the coming year, we will review procedures to see where we can reduce the mileage of our fleet.



Refrigerants

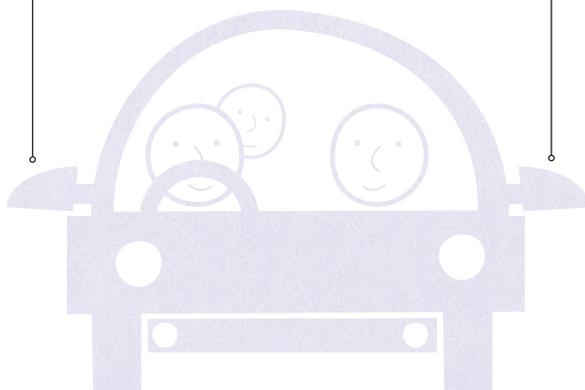
Refrigerant figures remain low thanks to the new fleet of fridges and freezers purchased after the flood in 2010 and the improved design of our walk-in fridges.



Business travel

We calculate the carbon emission equivalents from staff and volunteers travelling by car, rail, bus or aeroplane for work purposes (this does not include staff and volunteers commuting to and from work). Although carbon emissions relating to business travel have gone down compared to the previous year, they remain 20% higher than in our baseline year. We will therefore carry on our efforts to encourage staff to use low carbon forms of transport for all business travel. With regards to staff commuting and visitors travelling to and from Eden, our Green Travel plan seeks to reduce the environmental impact of transport and includes free bus service; a cycle-to-work scheme; a car-share scheme; a working from home policy; and discounts to visitors who arrive by public transport or other forms of low-carbon travel. In 2011-2012...

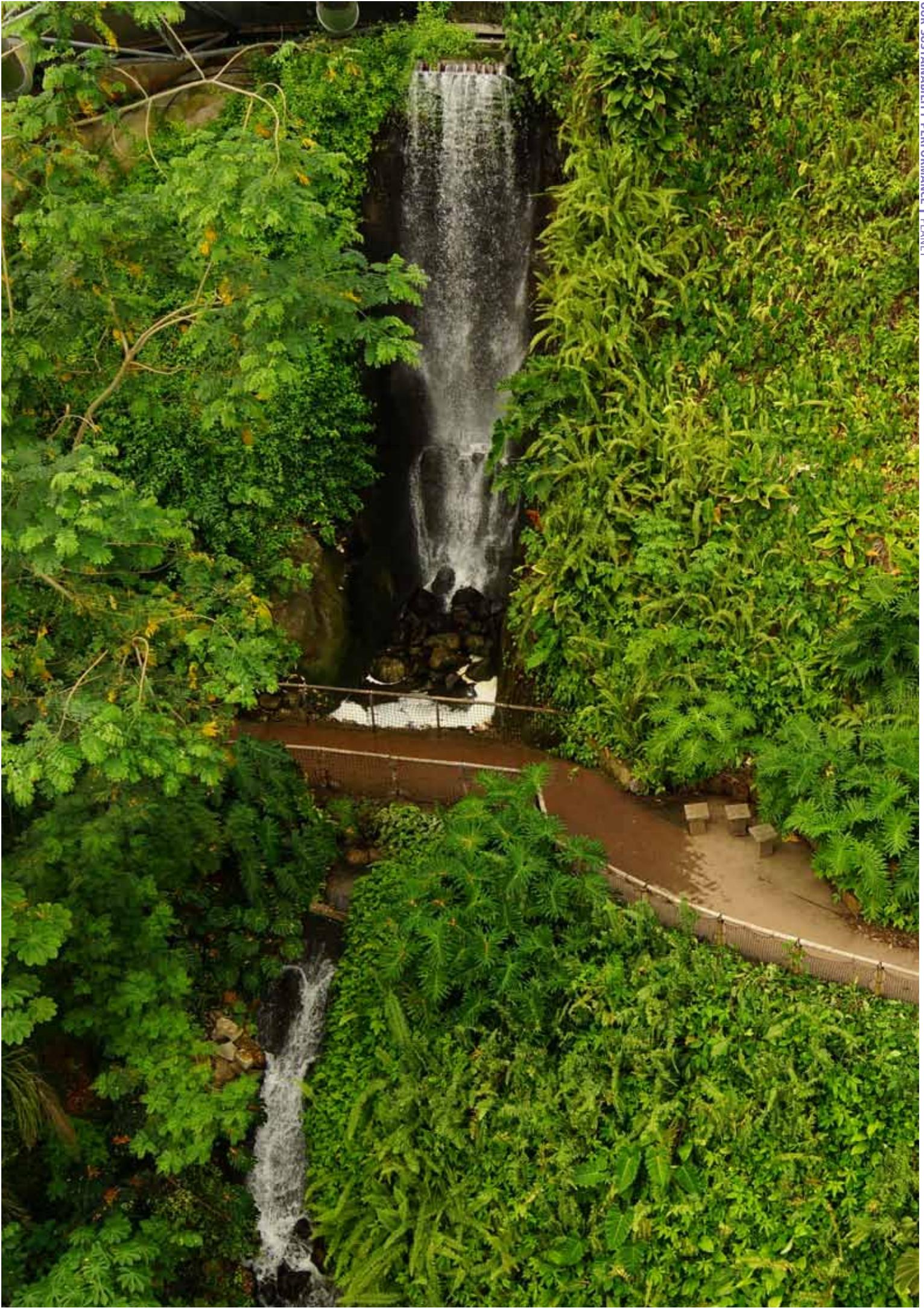
- 12.8% of our visitors arrived by other means than car (11.6% in 07/08)
- 42.8% of staff travelled to work using means other than single occupancy car (30.3% in 07/08)
- 26% of staff car-share on a regular basis



Carbon emissions

		2007/2008		2010/2011		2011/2012	
	Source	Units	CO ₂ e (tonnes)	Units	CO ₂ e (tonnes)	Units	CO ₂ e (tonnes)
Energy for electricity and heating	Electricity (kWh)	5102640	2740.2	4446335	2387.8	4371876	2293.6
	Gas (kWh)	5989492	1233.8	5887203	1212.8	4340660	803.9
	LPG (litres)	21294.6	32.2	109814	164.2	99394	148.3
	Oil (litres)	208665	525.4	41873	105.4	2000	5.1
	Woodchip (kWh)	-	-	0	0	41190	0.8
	Bottled Gas (litres)	-	-	26817	40.1	3023	4.5
	Gas oil (litres)	-	-	-	-	-	-
	Total			4531.6		3910.3	
Emissions associated with fuel for transport on the Eden site	Diesel (litres)	28953.2	76	33411	87.9	41256.7	106.1
	Petrol (litres)	10168.3	23.5	11474	26.6	9472.5	21.3
	Biodiesel (litres)	14483	5.7	11512	4.5	2395	0.4
	LPG (litres)					14634.5	21.8
	Total	53604	137.4	56397	119	67759	149.6
Emissions associated with refrigerants	R134a (litres)	0.016	20.7	0.00405	5.3	0.0026	3.4
	R404a (litres)	0.0048	15.5	0.00405	46.7	0.0086	28
	RA407c (litres)	0.0213	34.1	0.01434	-	-	-
	R410a (litres)	-	-	-	-	-	-
	Total		70.3	-	52		31.4
Business travel			142.6		193.6		171.8
Emissions from water	Mains water (m ³)	17535	3.3	18343	3.2	15460	2.7
Grand Total			4885.2		4278		3611.7





29%

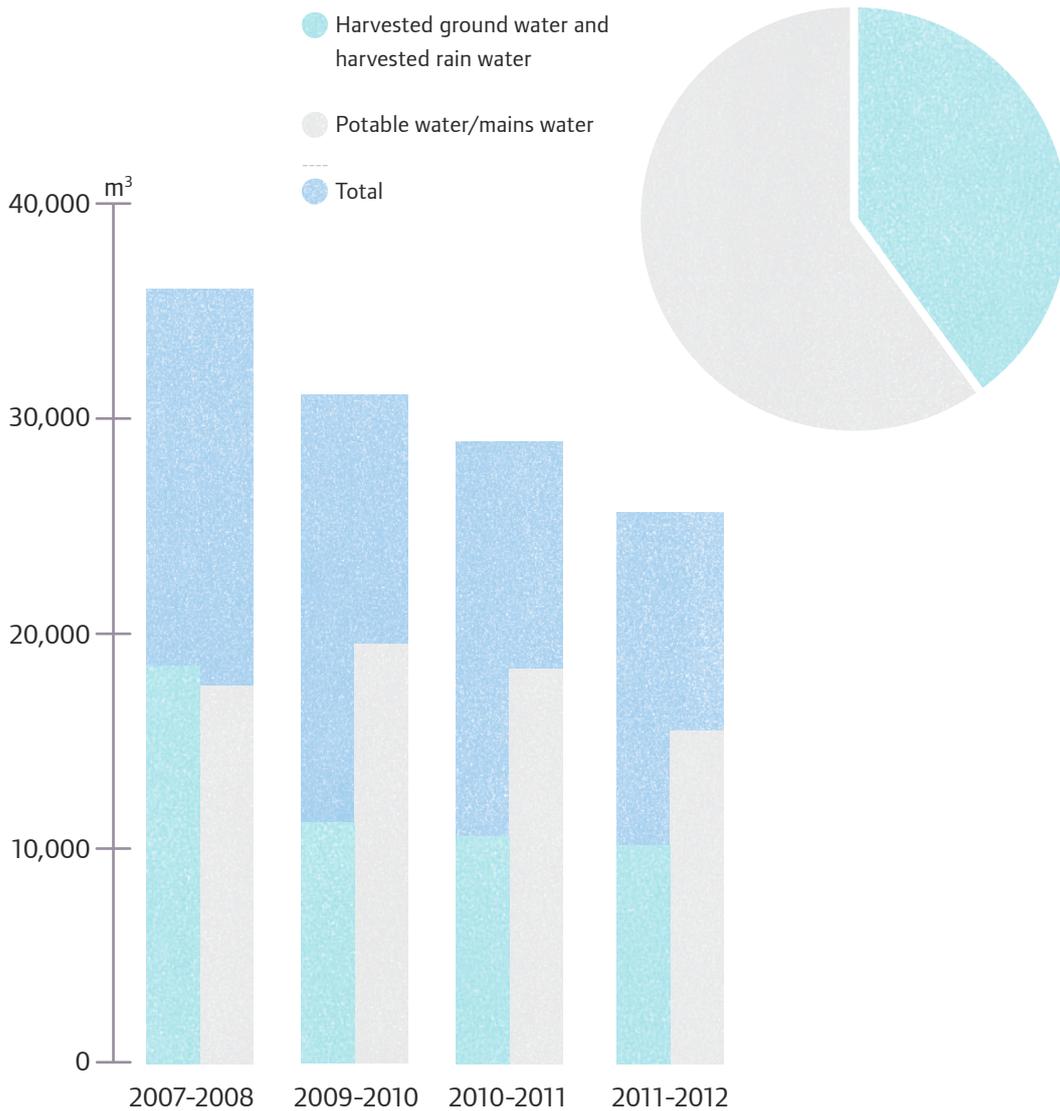


Water

Our water usage has steadily decreased, despite the investment in bigger and better food and drink outlets. 2011-2012 saw the implementation of our Horticultural water strategy which will help us to make further water savings. We hosted a brilliant group of students from Cranfield University who conducted a thorough assessment of Eden’s entire water system looking at the correlation between various activities on site including horticulture, engineering and visitor numbers. Their recommendations will help us to increase Eden’s water efficiency, particularly in our irrigation systems in the biomes. The result of these changes should start to show in 2012-2013.

	2007-2008	2010-2011	2011-2012
Harvested ground water and harvested rain water (m ³)	18,466	10,568	10,145
Potable water / mains water (m ³)	17,535	18,343	15,460
Total	36,001	28,911	25,605

Water Usage 2011-2012
%



21%

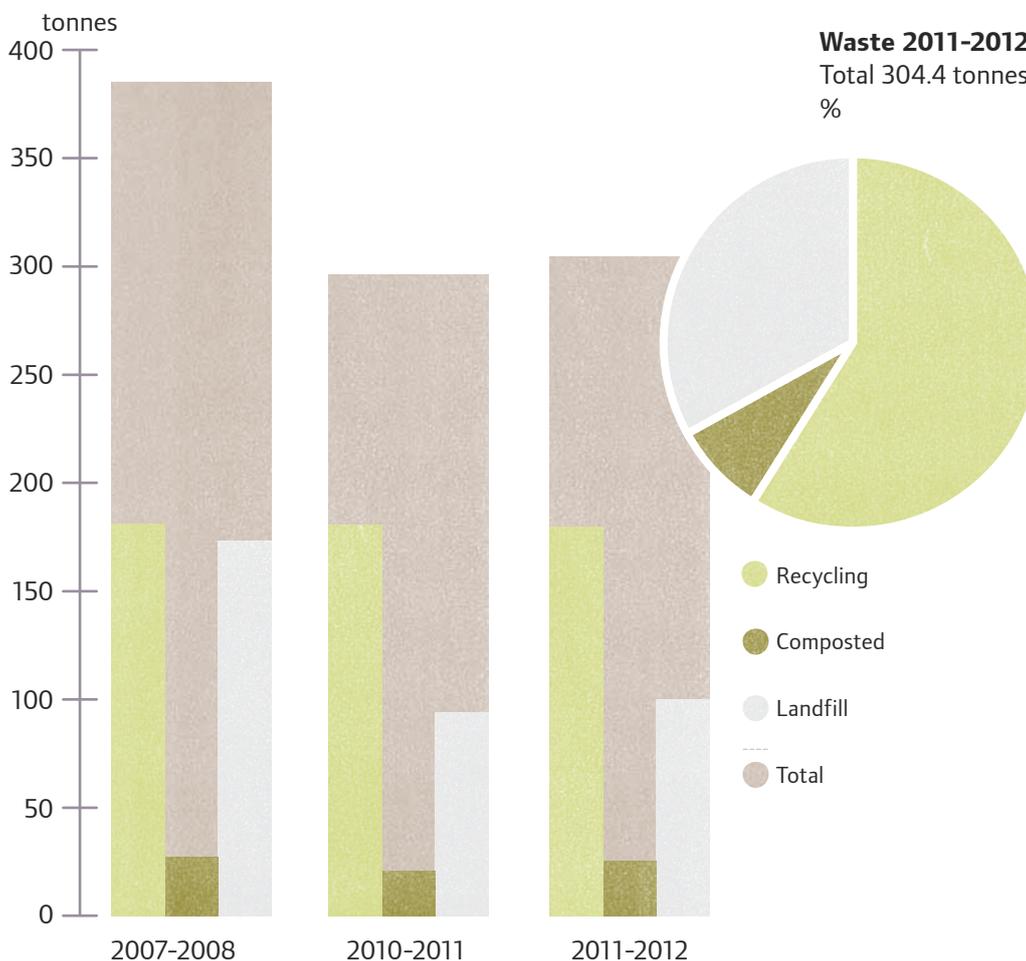


Waste

Our ambition is to reduce waste in the first instance; to design it out before it even emerges. Then, we try to find ways of re-using and recycling as much of it as we can; to make sure we close the loop wherever we can. New catering activities such as the Bakery and the Eden Café in St Austell, have presented us with new waste-related challenges, such as managing fluctuating levels of food waste. To tackle this problem we have implemented a series of new measures (including encouraging staff and visitors to take home surplus food) and better monitoring in 2011-2012.

Despite a small increase in the total amount of waste produced in 2011-2012 (3%), our waste figures have remained stable over the last few years and remains 20% lower than that of our baseline year (07/08), with just under a third of our waste going to landfill. Just over 67% of our waste in 2011-2012 was recycled or composted. The amount of recycled waste has remained stable and we composted more, but the amount sent to landfill saw a small increase on 2010-2011 figures. Small fluctuations are to be expected year on year but we are compiling a more detailed picture of our waste streams to explore where there is scope for additional reductions at source.

	2007-2008	2010-2011	2011-2012
Recycling (tonnes)	181	180.5	179.3
Composted	27	20.7	25.3
Landfill	173.3	93.7	99.8
Total	385	295.9	304.4





People — Planet — Profit

The third “P” of our business sustainability is profit that comes from ensuring that the economics of the business stack up and are appropriately in line with our core values.

Eden again attracted over a million visitors to the destination. Eden was voted the best visitor attraction in the UK for the year 2011 by the Tourist Industry. However, despite this external recognition, Eden is not immune from the national, economic reality. The drop in visitor numbers from the previous year was offset in part by a small increase in visitors’ spend whilst on site. However, in January 2012 it was recognised that a restructure programme was necessary, in order to realign our costs with the new revenue levels.

As the principal costs are employment, there was a consultation process with staff where Eden aimed to minimise compulsory redundancies and explored other alternatives and cost saving opportunities. For example:

- Changing staff across a number of operational teams to annualised hours contracts to help cope with the seasonality of the site
- Changing processes in some of the food outlets to make them more labour efficient
- Launching a “war on waste” - this was a grass roots initiative which sought to identify opportunities for savings both large and small.

The restructure review involved more than 170 people across 20 teams. 100 of our people saw material changes to their contracts, with the majority of these moving to some form of annualised hours contract. Sadly, a total of 27 people were made redundant in March 2012.

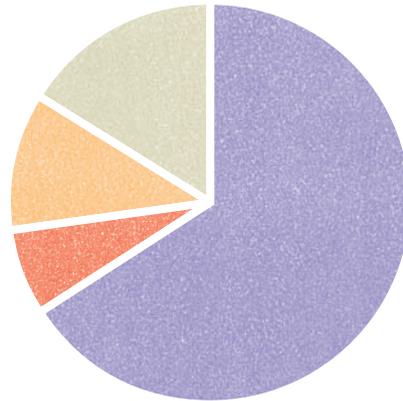


Sources of Income

The incoming resources that relate to the ongoing activity of Eden in the year were £24.2m (2011 £25.7m). Income decreased this year, which reflected a decrease in grant related income. Visitor income increased marginally owing to the spend per head identified above.

Income Breakdown

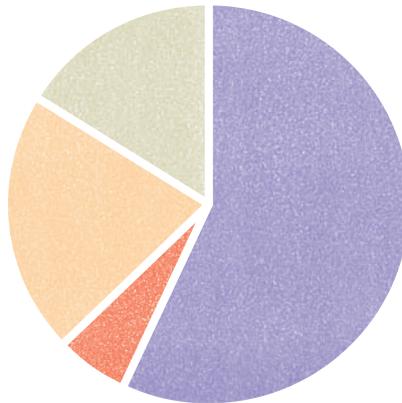
£24.2m
 Period ended 25th March 2012



- Visitor Related Income
- Gift Aid
- Grants & Donations
- Other Income

Income Breakdown

£25.7m
 Period ended 27th March 2011



The visitor destination bounced back well from the significant flood in Nov 2010 which occurred in the previous financial year. We had help and support from our insurers to reinstate the business to full operation, however, the business did not fully recover all of the losses from this event. This reduction in income has necessitated a cost reduction programme implemented in March 2012.

Cash flow

In 2011/2012 Eden generated an operational cash inflow of £1.9m (2010/2011 £1m) and a net cash outflow after paying interest loan repayments and necessary capital expenditure of £0.9m (2010/2011 £0.4m). This deterioration of the cash position required careful management of all expenditure and cashflow, particularly over the Winter months.

Summary of Cash Flow

	Period end 25 th March 2012	Period end 27 th March 2011
	£	£
Net cash inflow from operating activities including grants receivable	1,905,631	1,022,189
Returns on investments and servicing of finance		
Interest paid	(219,885)	(106,548)
Interest received	2,349,573	2,324,821
Interest element of finance lease rental payments	(99,532)	(2,149,003)
Gift aid payment	(950,000)	-
	1,080,156	69,270
Capital expenditure and financial investment		
Purchase of fixed assets	(1,070,236)	(1,413,237)
Capital grants received	296,728	304,432
Net decrease/(increase) in investments — bank deposit	42,560,889	(186,072)
	41,787,381	(1,294,877)
Financing		
Capital element of finance lease rental payments	(43,968,818)	(2,794)
Net movement in borrowings	(1,312,653)	(734,385)
	(45,281,471)	(737,179)
Decrease in cash	(508,303)	(940,597)



Consolidated statement of financial activities for period end 25th March 2012

			Total	Total
	Unrestricted funds	Restricted funds	Period ended 25 th March	Period ended 27 th March
	2012	2012	2012	2011
	£	£	£	£
Incoming resources				
Incoming resources from generated funds				
Voluntary income	88,727	-	88,727	98,455
Investment income	4,413,616	-	4,413,616	3,390,908
Incoming resources from charitable activities	24,617,270	1,144,167	25,761,437	27,048,046
Other incoming resources	626,064	-	626,064	1,312,565
Total incoming resources	29,745,677	1,144,167	30,889,844	31,849,974
Resources expended				
Costs of generating funds				
Costs of generating voluntary income	69,605	-	69,605	124,582
Charitable activities	29,487,920	1,144,167	30,632,087	33,445,339
Governance costs	52,100	-	52,100	58,400
Total resources expended	29,609,625	1,144,167	30,753,792	33,628,321
Net incoming/(outgoing) resources before transfers	136,052	-	136,052	(1,778,347)
Gross transfers between funds	1,949,126	(1,949,126)	-	-
Net incoming/(outgoing) resources	2,085,178	(1,949,126)	136,052	(1,778,347)
Reconciliation of funds				
Total funds brought forward	4,867,405	18,417,883	23,285,288	25,063,635
Total funds carried forward	6,952,583	16,468,757	23,421,340	23,285,288

Consolidated Balance Sheet as at 25th March 2012

	Consolidated	Charity	Consolidated	Charity
	At 25 March	At 25 March	At 27 March	At 27 March
	2012	2012	2011	2011
	£	£	£	£
Fixed assets				
Tangible fixed assets	70,737,731	5,564,289	74,751,721	5,564,289
Intangible fixed assets	77,400	-	113,924	-
Investments	10,000	3	10,000	3
	70,825,131	5,564,292	74,875,645	5,564,292
Current assets				
Investments	-	-	42,560,889	-
Stocks	469,839	-	395,276	-
Debtors	2,241,451	40,898,743	1,974,685	39,955,045
Cash at bank and in hand	133,857	-	642,160	251
	2,845,147	40,898,743	45,573,010	39,955,296
Creditors: amounts falling due within one year	(6,188,094)	(392,291)	(51,098,095)	(398,365)
Net current (liabilities)/assets	(3,342,947)	40,506,452	(5,525,085)	39,556,931
Total assets less current liabilities	67,482,184	46,070,744	69,350,560	45,121,223
Creditors: amounts falling due after more than one year	(4,371,999)	(897,210)	(3,784,306)	(947,679)
Deferred income	(39,688,839)	-	(42,280,960)	-
Minority interests	(6)	-	(6)	-
Net assets	23,421,340	45,173,534	23,285,288	44,173,544
Funds				
Restricted funds	19,164,687,757	16,468,757	18,417,883	18,417,883
Unrestricted funds	6,952,583	28,704,777	4,867,405	25,755,661
	23,421,340	45,173,534	23,285,288	44,173,544



Summary of financial statements

The summary financial statements may not contain sufficient information to allow for a full understanding of the financial affairs of the Eden Trust. For further information, the full annual accounts, the auditor's report on those accounts, the auditor's report on those accounts and the Trustee's Report should be consulted; copies of these can be obtained from the Company Secretary at Eden Project Limited, Bodelva, Cornwall, PL24 2SG.

The full financial statements and the Trustees' Report of the Eden Trust for the year ending 25th March 2012 were approved by the Board of Trustees in October 2012 and signed on its behalf by Mr Anthony Salz.

Statutory accounts for 2011/2012 have been delivered to the Registrar of Companies and the Charity Commission. The auditors, Francis Clark LLP, have reported on those accounts and their reports were unqualified.

More information: www.edenproject.com/sustainability



Future plans

The next phase of activity aims not only to enhance and develop our current destination here in Cornwall, but to move substantially beyond it to reach new audiences. Our ambition is to become a world-leading environmental educational charity and in that way play a key role in terms of bringing about positive social and environmental change.

Our four strategic objectives over the next three to five years are:



To maintain our successful visitor destination to deliver public education to a broad audience

To ensure we further the educational experience we provide, and to make sure visitors keep coming, we're initiating the first phase of a new development project for our Rainforest Biome — the Canopy Walkway (see box). The walkway will give visitors access to the canopy and will allow them to immerse themselves in this unique environment, and encourage them to care about its survival in the wild. Our ambition is to start the first phase of construction in the Spring of 2013. But we've still a way to go to secure the full £4m project, hence fundraising will continue.



To increase our educational activities and reach new audiences

Following ten years of engaging successfully with the public, local communities and schools, our second chapter promises to take us on exciting journeys into the world of business, higher education and the digital. The corporate sector is increasingly looking our way for educational engagement opportunities; we're collaborating with Cornwall College on a major new skills project called HOW2 (see box); and we're exploring the ways in which we could create fantastic online learning opportunities.

HOW2 — a flagship project for Cornwall

HOW2 is being developed through a core partnership between Eden Project and Cornwall College. Other partners will join as time goes on, including industrial partners. The project aligns with Cornwall Council's strategies to create a 'Green Cornwall' and will help put the county at the leading edge of the green economy.

HOW2 is a skills development, training and demonstration centre designed to support the growth of business and jobs to meet the emerging needs of the 21st Century. It will focus on training and development of skills in the design, development and manufacture of low carbon "green" technologies, processes, products and services, skills that will be in increasing demand locally, across the UK, and beyond.

The world we live in is changing rapidly thanks to new technologies, changing demographics, rising energy prices, new regulations and shifts to low carbon living. We will see revolutions in how we build, adapt and power our homes and work places; how we travel; how we use resources such as energy and water; how we live and how we learn. There are huge business opportunities but we need a revolution in skills and training to take advantage of these, and to allow emerging technologies to be adopted and jobs to be secured.

HOW2 will showcase the power of creativity, technology and practical skills. HOW2 will stand both as a place that delivers information, learning, training and skills development and also as place that inspires learning, encouraging recruitment into key areas — helping to spread the excitement and skills of practical problem solving.



To develop new outreach projects that supports the social enterprise model

As the economic situation continues to toughen and the competition for funding intensifies, the imperative for Eden to become as financially sustainable as possible increases. On the one hand, this involves widening our educational offer and catering for new audiences; and on the other, exploring possibilities for new Eden Projects in other parts of the world. The income from such activities will help secure the continuation of the charity's core educational work, and projects such as the Big Lunch are key to this strand of work.



To demonstrate good practice by using and promoting capacity for sustainable solutions

There are two key elements to this strand of work. One is the Deep Engineered Geothermal plans that we have for our site here in Cornwall. Last year we received planning permission from the Council to go ahead with the project, and together with EGS Energy we are seeking investors and government funding to secure the finances of about £20 million needed to make it happen. The second strand of work within this area is around community buying of energy. Cornwall Together is a pilot which we're launching later in 2012 and which we hope will pave the way for community buying initiative across the UK.

For the coming year, our main short-term priorities are:

- **To launch the biggest Big Lunch yet — the Big Jubilee Lunch**
- **To continue our fund raising campaign for the Rainforest Walkway and reach £800,000 — enough to allow the first phase of construction to go ahead**
- **To deliver 15 corporate engagement programmes spread over the year**
- **To maintain visitor numbers to the Eden site at over a million**
- **To review our Sustainability strategy**



The Canopy Walkway – a science showcase

'The rainforests are disappearing.' This statement has almost become commonplace and its importance diluted through repetition, but it remains one of the 21st century's biggest challenges. Engaging people with this issue is essential because rainforests help keep us alive wherever we live. Addressing the challenge (including how the story is told) needs a fresh approach. Experiencing the majesty of rainforest canopy first hand changes people forever, enhancing the desire to care — often provoking action. Not everyone has that opportunity so we've grown a rainforest, the largest in captivity, here in the UK. Millions of people who would never get the chance to visit the tropics can now experience the scale and importance of these vast rainforest systems right here. In the last ten years our rainforest has grown up and up, now towering 40m high in its giant Biome. Now, for the first time, we can show the public 'life at a different level' and immerse them in the canopy where around 50% of the world's terrestrial biodiversity is thought to reside.

Eden's 'Edge of the World' project will create a series of walkways and encounters in the treetops. From paths and caves set in the sheer cliff face, the walkways will snake out through the steamy canopy immersing visitors in the majesty, mystery and wonder of the forest. The path along the biome's rear cliff-face represents the edge of civilisation. From here, visitors can look down into the 'last wilderness' and have time to pause and reflect on mankind's response to the rainforest, to the wild in general and consider what this means in terms of stewardship. They will learn of some of the solutions being worked on, find out how to get involved and see the beginning of new ideas linked to emerging technologies that could help define the 21st Century.

This will be the field centre for our education, science and design teams who will provoke curiosity and capture the imagination of the visitor as they share their journey of exploration and research.

Governance

The Eden Project Limited is wholly owned by the Eden Trust, a UK registered charity (number 1093070). Any profit derived by Eden Project Ltd.'s operations is reinvested into the Trust which delivers on our charitable aims.

Eden Project Limited is managed by a Board of Executive and Non-Executive Directors, who remain ultimately responsible to the Eden Trust and its Trustees.



We are delighted to have such an extraordinary group of people steering us, looking out for us and contributing so fully to what we try and achieve.

The Board

Richard Eyre, Non-executive Chairman
Tim Smit, Chief Executive Development and Co-founder
Gaynor Coley, Chief Executive Enterprise
Tony Kendle, Creative Director
Peter Stewart, Campaigns and Communications Director
Peter Cox Finance Director (left January 2012)
Non-executive Directors
Rosie Boycott
Maggie Carver
Julie Hill
Andrew Walmsley (joined in March 2012)
Geoffrey Wilkinson

The Trustees

Anthony Salz (Chairman)
Emma Harrison
Lucy Parker
Sir Ghillean Prance
Lord Puttnam
Sir Simon Robertson
Sir John Rose
Professor Sir Steve Smith



Our Funders

During the financial year 2011-2012 the following funders provided financial support to a variety of our charitable projects, many of which have been mentioned in this report. Many other supporters have played a part in our development over the last ten years and further details of all our funders to date are available on our website. It's thanks to their help and co-operation that we are able to undertake much of our charitable work.



Thank you all for helping us making a difference during 2011-2012

Ashden Trust
Big Lottery Fund — Big Local
Big Lottery Fund — Big Lunch
Big Lottery Fund — Family Learning
Bromley Trust
Carnegie UK
City and Guilds
Cornwall Council
Cornwall School for Social Entrepreneurs
Department for Communities and Local Government
EDF Energy
Entrust
European Agricultural Fund for Rural Development
— supported by the China Clay Local Action Group
European Regional Development Fund
European Social Foundation
Hobson Charitable Trust
Kingsmill
MasterCard
Radio 4 Fundraising Appeal
Rio Tinto
The Arts Council
The Russell Commission — V
Wellcome Trust
World Skills





Help us make a difference

Evidence shows that the work we do makes a real difference to people's lives, but we rely on the support of individuals, corporate partners, charitable foundations and other funding agencies to make these transformational projects happen.

If you like what we do and would like help support our work, please get in touch.

Call us on +44 (0) 1726 818 559

Or visit our website www.edenproject.com/support-us

Join us online

Visit our website for in-depth information on how we're run, the projects we do, inspiring stories, rich video content and for the latest news on upcoming events!

www.edenproject.com

Read our Blog for behind-the-scenes stories plus a whole raft of Eden ideas to try at home, from recipes to green tips to craft activities.

www.edenproject.com/blog



Find us on Facebook and join the conversations!

www.facebook.com/theedenproject

Get the Eden App for your smartphone and download trails and learn even more information about the site.



Follow us on Twitter:

[@edenproject](https://twitter.com/edenproject)

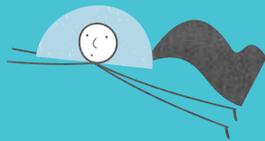


Thank you

Thank you for your interest in what the Eden Project does and how we try and make a difference.

If you have any questions about what's in this report please email us:

sustainabilityreport@edenproject.com



www.edenproject.com