

<b>Job title:</b>	<b>Researcher Writer – Interpretation and Design team</b>		
<b>Job family:</b>	Engagement, Learning and Entertainment	Job ref:	
<b>Job family definition</b>			
Roles within the Engagement, Learning and Entertainment job family focus upon the Eden experience, providing interpretation activities, learning programmes, encounters and events, which engage, inspire and entertain, thus enhancing individuals understanding, experience, skills and enjoyment.			
<b>Role purpose</b>			
To produce accurate, referenced and verified research documents to inform the development of creative content and interpretation for Eden destinations, in line with the interpretation strategy and mission. 1.0 FTE. Line manager: Content Curation Manager			
<b>Key accountabilities</b>			
<b>Content and Commissioning</b>			
1/ To research specific briefed topics working to set deadlines using literature searches, websites and by speaking to organisations and experts in the field to inform the development of creative content and narratives for exhibits and visitor experiences for Eden’s destinations and projects.			
2/ To develop and write referenced research Masterfiles and research summaries, including editing and updating of existing research documents.			
3/ To initiate and develop relationships with academics, universities and organisations in order to verify research and obtain resources related to content.			
4/ To help maintain the content management system, keeping research up to date, and sharing documents with internal teams where relevant.			
5/ To write contextual storylines and communicate them with Content Curation team in order to develop narratives, interpretation and tone of voice for specific topics across a wide range of media.			
6/ To keep up to date with the latest developments in environmental sciences and other Eden-related topics, to inform the development of content, commissioning and interpretation strategy.			
<b>Production and Design</b>			
6/ To assist Content Curators and Director of Interpretation to produce and edit final copy for physical and digital exhibits, exhibitions, art installations, live programmes, website, and outreach projects, including broadcast media using Eden’s house style and brand guidelines.			

## **Demands of the role**

<b>Education &amp; qualifications</b>	Qualified to degree level or equivalent.
<b>Knowledge &amp; skills</b>	The job holder will have a minimum of 2 years relevant experience of research within the field of interpretative media and environmental sciences with a wide audience profile. There is a need to be able to research topics rapidly and accurately and to have a knowledge of/interest in current environmental and social issues. The role requires a passion for communicating stories and good communication skills and proven experience in engaging the disengaged. Good grammar, writing skills and excellent communication are a must.
<b>Decision-making</b>	Work is done within a clearly defined boundary deferring to line manager for decisions beyond those described in role purpose.
<b>Resourcefulness</b>	Ability to recognise trustworthy resources and be objective at all times. Creative thinking based around existing knowledge, skills and experience is key to the role. This surrounds the routes of access to high level research material and collaborates with colleagues, other staff and external organizations and individuals to research and write research masterfiles and storylines.
<b>People &amp; asset management</b>	While there may be a requirement to assist interns and volunteers there is no budgetary responsible and no asset responsibility beyond the use of own equipment.
<b>Communication &amp; visitor experience</b>	A good understanding of communication and the visitor experience is vital to the role as the research results need to be clearly communicated throughout the organization and will form much of the interpretive material on the Eden sites – physical and virtual. Regular interaction with colleagues and external contacts to portray and advise on a wide range of factual information. Therefore, an understanding of Eden’s mission is key in making sure the communication is refined and the interpretation is compelling.
<b>Operational environment</b>	Predominantly office based/home-based with occasional work in a variety of operational and climatic environments. Occasional evening and weekend working is required. Meetings with internal team and external partners on zoom, google and other platforms
<b>Additional features</b>	The jobholder is required continuously to develop knowledge and understanding and keep abreast of industry trends and techniques. Good team worker whilst maintaining the ability to think as an individual.