

<b>Job title:</b>	<b>Content Curator – Interpretation and Design team (I&amp;D team)</b>		
<b>Job family:</b>	Engagement, Learning and Entertainment	Job ref:	
<b>Job family definition</b>			
Roles within the Engagement, Learning and Entertainment job family focus upon the Eden experience, providing interpretation activities, learning programmes, encounters and events, which engage, inspire and entertain, thus enhancing individuals understanding, experience, skills and enjoyment.			
<b>Role purpose</b>			
To develop accurate, authenticated narratives, interpretation and creative content, in line with Eden’s mission and interpretation strategy delivering across a range of media; digital and physical exhibits, exhibitions, art installations, live programmes, website, and outreach projects, including broadcast media. Hours: TBC. FT or PT. Line manager: Content Curation Manager (CCM)			
<b>Key accountabilities</b>			
<b>Content and Commissioning</b>			
1/ Generate ideas & develop creative content for narratives, exhibits & visitor experiences across mixed media for Eden’s destinations and projects, based on referenced research. Presented as written propositions, storylines, illustrations and/or imagery.			
2/ Assist production and design teams in creating design briefs.			
3/ Assist CCM in the development of partnerships and work with external institutions to explore new relevant narratives.			
4/ Keep up to date with the latest developments in environmental sciences and other mission-related topics, to inform the development of content, commissioning process and to contribute to the interpretation strategy.			
5/ Assist CCM in the management of researcher writers and interns. Assist in managing the content database and sharing of content across internal teams.			
<b>Production and Design</b>			
6/ Write final copy for signage, exhibitions, webpages and scripts for audio/video using Eden Project’s house style and tone of voice.			
7/ With the I&D creative team, turn Eden’s creative content into visitor experiences across mixed media, taking an audience-focused approach.			
8/ With the Insights Manager, evaluate interpretation on site, create evaluation reports and help inform and shape interpretation methodology and strategy.			
<b>Outreach</b>			
9/ Work with I&D Creative team to develop compelling narratives reaching beyond Eden’s destinations, including broadcast media and digital assets; podcast, film, apps etc.			
10/ Liaise with organisations and scientists to develop interpretation and content for outreach and public engagement projects.			

**Demands of the Role**

<b>Education &amp; qualifications</b>	Bachelor's degree (preferably in a science-based subject), with at least 2 years' experience and/or a master's qualification in science communication. Journalism, broadcasting, or media training is desirable.
<b>Knowledge &amp; skills</b>	Capable of analysis, interpretation and communication of complex scientific ideas. Sound scientific knowledge with a good grasp of issues and policy landscape in environmental sciences, Earth systems science, climate science, food and crop production, microbiology, soil science, biodiversity, sustainability and public engagement in science. Ability to interpret the subjects above across a range of media taking an audience-focused approach to shape strong narratives/visitor journeys to convey Eden's key messages. Good writing skills and understanding of media platforms including permanent exhibits, exhibitions, art installations and live programmes. Experience in broadcast mixed media (publishing, TV, radio, podcast and other digital platforms) is desirable. Experience in managing specific projects and working with partners. Understanding of budgets and financial accountability. Good public speaker and excellent communication skills.
<b>Decision- making</b>	Clear and confident decision making based on defensible analysis. Reports to Director of Interpretation and Content Curation Manager on a regular basis. Referral to Director of Interpretation and Content Curation Manager when outside scope of accountability.
<b>Resourcefulness</b>	Adaptive thinking is a key aspect of the role requiring best practice, new technologies/theories and evidence-based research and incoming content to be developed, interpreted and delivered across a range of media. Self-reliant and confident independent thinker. Self-starter and completer-finisher.
<b>People &amp; asset management</b>	Ability to manage multi-disciplinary projects and partners. Collaborative style, and happy to work closely at senior level within Eden and other key partner organisations. Assist in management of messaging/content database.
<b>Communication &amp; visitor experience</b>	Effective communicator, able to connect with a wide variety of people using a range of different communication styles and interpretation media. Coherent and articulate. Able to represent Eden, portraying its ambitions, values and objectives accurately and succinctly.
<b>Operational environment</b>	Primarily home or office based with some travel.
<b>Additional features</b>	