Eden Project Anglesea concept community engagement:
Graffiti wall feedback

Over 580 people attended two community drop-in sessions at the Anglesea Memorial Hall on 27 May and 1 June. These sessions were open to the general community and advertised through local newspapers, media releases, Alcoa and Eden project websites and Alcoa’s Community Consultation Network database. Each session ran for 2.5 hours and enabled attendees to view videos and displays about the project concept and speak informally with members of the Eden Project and Alcoa teams.

The drop-in sessions enabled participants to provide feedback via a ‘graffiti wall’ under the following themes:
- My hopes for the future are …..
- I’m excited about …..
- I’m unsure about ....
- My personal dreams are ....

The feedback was collated by communication consultants Keep Left and is shown on the following pages.

General Comments:
My hopes for the future...

- Keep the town small + primarily for residents. Less tourism, traffic, crowding.
- Heritage overlay or similar needed for Town of Anglesea - so that Great Ocean Road character is retained.
- 63% increase in international tourists since 2010. So give them a focus.
- We will get more anyway. BUT – keep it NATURAL.
- it is/becomes a place that people are excited to visit & stop at whilst on the GOR.
- LAKE:
  - Nature based - rowing, paddle boarding, sailing, picnicking on island (man made)
  - Holiday cottages - amongst reeds on lake
- ‘Lake’ will be a water body for many years - will we be able to access it freely?
- That developments are in keeping with the gentle, low-key energy of the natural environment & take into account the peace-loving residents here.
- That the RIVER keeps flowing.
- Keep the river clean! No more fish kills!
- Please don’t divert Salt Water Creek.
- Where is impact study? We don’t only want BUSINESS CASE we want impact on town/beaches/infrastructure. This project is too large for this town. It will overwhelm it.
- This town definitely needs more life & enterprise to stop it from stagnating.
- Anglesea stays the same. BUT it is always changing.

AND DIES??

I’m unsure about...

- Will there be free access for me to enjoy the water body?
- Traffic.
- Crowds
- Height of summer issues.
- Fire risks: what to do with all the people visiting if an incident occurs?
- Noise.
- I don’t want a large-scale project but wonder if Eden is viable at a small scale
  - Alcoa’s plans for the rest of their land...? Alcoa’s $ contribution?
  - The impact of 1 million cars a year into Anglesea.
  - Where is the impact study?
  - The changes to Anglesea - crowds, toilets, traffic jams, crazy crowds.
- Don’t want this project to be used as an excuse to increase development of all types.
- Worried who will keep a lid on the corporate developers who will likely follow.
I’m excited about...

ANGLESEA BEING A LEADER - Our kids proud of what we leave behind!
- The possible demolition of that F***ING UGLY SMOKE STACK! SOS! Save our Stack! Don’t kill our history
- Living up to the expectations of our children to be leaders in environmental sustainability
- Jobs for locals.
- Informing more people (Aussies & tourists) about our unique ecosystems.
- Educating everyone - especially younger generations.
- Bringing my grandchildren - they would love it & gain heaps from such a site.

Environmental education for school groups

The Eden Project

- “Crap!”
- Alcoa being so embarrassed that it has to pull such a stunt!
- People showing a modicum of open mindedness!
- The whole “Eden” Project, bring it on!
- Being proud of such a wonderful venture for our town – very excited.
- Opportunity for sustainability education.
- Turning a negative into a positive for the environment, community, future.
- Bringing a project like Mt Rothwell to Anglesea – fabulous!
- Capacity to conserve our local environment – flora & fauna.
- A group with a brilliant idea – BRING IT ON! DEVIL IS IN THE DETAIL!
- Move to sustainable living/business, the possibility of a public and school optical telescope, get some education dept funding/State Gov too.

My personal dreams are...

- Preserving as much of the wonderful Otways as possible – our flora and fauna are extraordinary!
- Just return the area back to nature.
- Yes please!
- Yes please!!
- Yes please!!
- Yes please!!
- Yes please!!
- Yes please!!
- And honour our indigenous history and culture.
- Yes!!
- Must be part of the essence – not tokenistic add-ons.
- Not just ‘consultation’, true engagement.
- Most important!
- That a project like this could teach us to look after and care for our environment – our flora and fauna are precious.
- For education of the story ‘from coal to renewables’. And keep the space to regenerate on.