

The SEEING INVISIBLE

**AN AUGMENTED
REALITY CONTEMPORARY
ART EXHIBITION**

The JERUSALEM BOTANICAL GARDENS *In Partnership With*
OUTSET CONTEMPORARY ART FUND

Call to Action Trail and Activity Book



eden project



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seeingtheinvisible.art

#seeingtheinvisible



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Follow the trail to take a closer look at your relationship with nature. Discover ideas and actions to help create a harmonious future between people and planet.

Use your activity book to record your ideas.

This trail links to the '*Seeing the Invisible*' augmented reality (AR) art exhibition.

Download the App to view the artworks next to each trail point.



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— Take a closer look at your relationship with nature —



Value nature

Think of three things you own or use that are made from natural resources. Which do you value the most, and why?

— Take a closer look at your relationship with nature —



Expand your mind

Can you think of five ways you could help improve your local environment, town, or community.

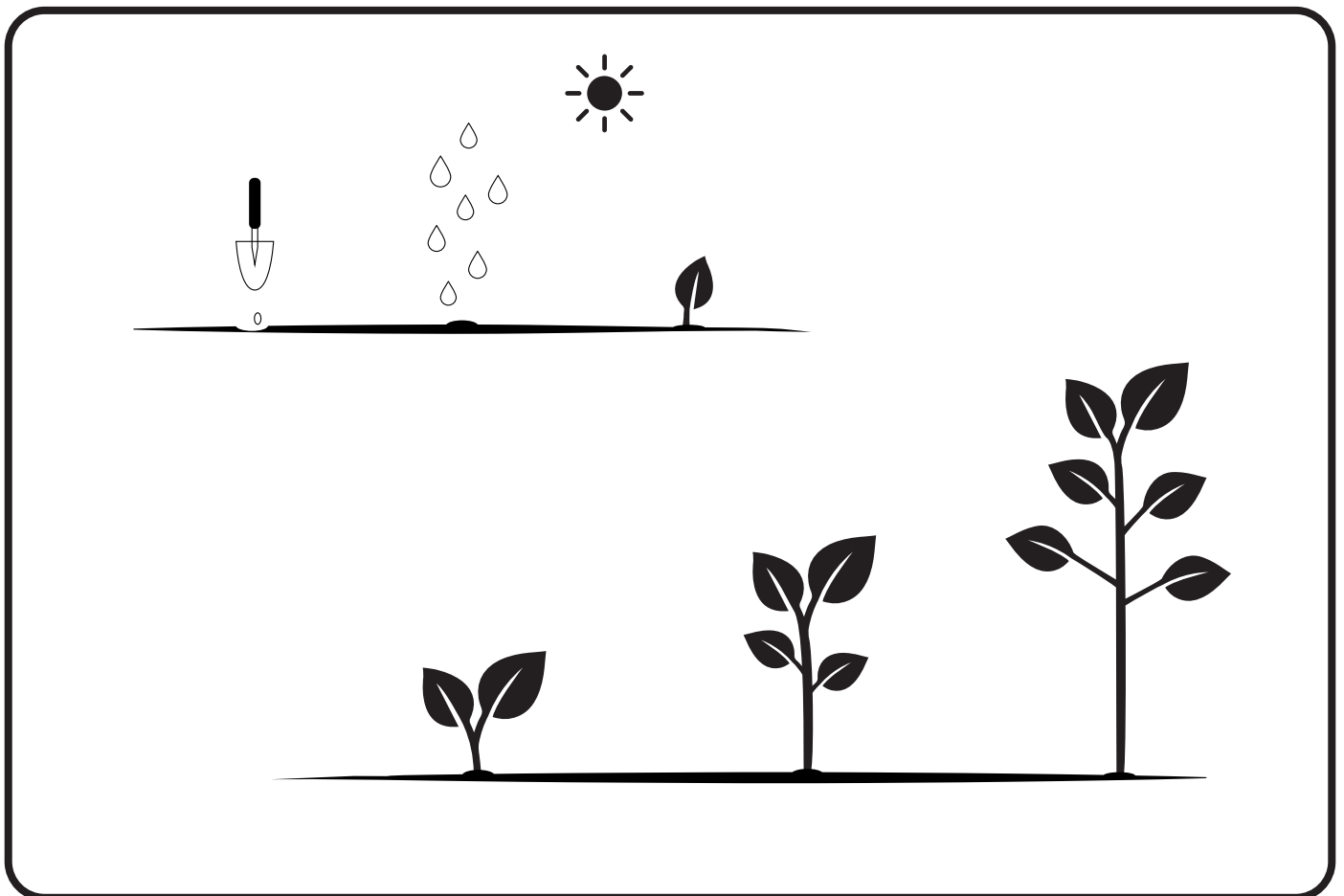
Visit edenproject.com/pledge to make a pledge.

— Take a closer look at your relationship with nature —



Care for nature

Grow a plant. Take a seed. Plant it in a pot of peat-free compost on a windowsill or in a patch of soil outside. Water it. Nurture it. Watch the seedling grow.



— Take a closer look at your relationship with nature —



Imagine the future

Create a mind map, illustration, or short video of your vision for the future and share it with a friend. Remember – the future remains ours to make.

— Take a closer look at your relationship with nature —



Stop and take a breath

Help to save the trees and don't pollute the seas – join organisations, support campaigns or take part in activities that are making a difference. What will you do?

— Take a closer look at your relationship with nature —



Pause and listen

Make a record of how many different birdsongs you can hear in 5 mins, 1hr, 1week – can you identify which birds they are?

— Take a closer look at your relationship with nature —



Recycle, reuse, repair and renew

Make a record of what you throw away today.
Tomorrow – try to halve it.
Remember – there's no such thing as 'away'.

— Take a closer look at your relationship with nature —



Take note of transformation

Look around your home or neighbourhood and see where you could make a positive transformation – write down or draw your ideas.

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This action links to the augmented reality (AR)
artwork '*Forget Me Not*' by Ori Gersht.

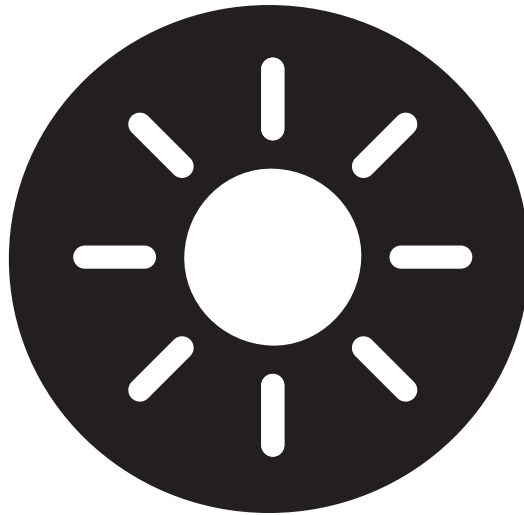


Explore the invisible world

Can you think of three things that you can't see that help to keep you alive?

- something too small to see
- something too big to see
- something too far away to see

— Take a closer look at your relationship with nature —



Get out more

Get into nature and go wild – go for a walk in the rain, get your hands dirty gardening or sleep out under the stars.

What wild activity will you try?



Get together

Work with others to make a difference. Plan a litter pick, join a community garden, or take part in citizen science.

Make a note of the things you'd like to try.



Connect with nature

Ask two family members or friends what nature means to them. Ask somebody older and somebody younger than you. Do you think we are more or less connected to nature than in the past?

— Take a closer look at your relationship with nature —

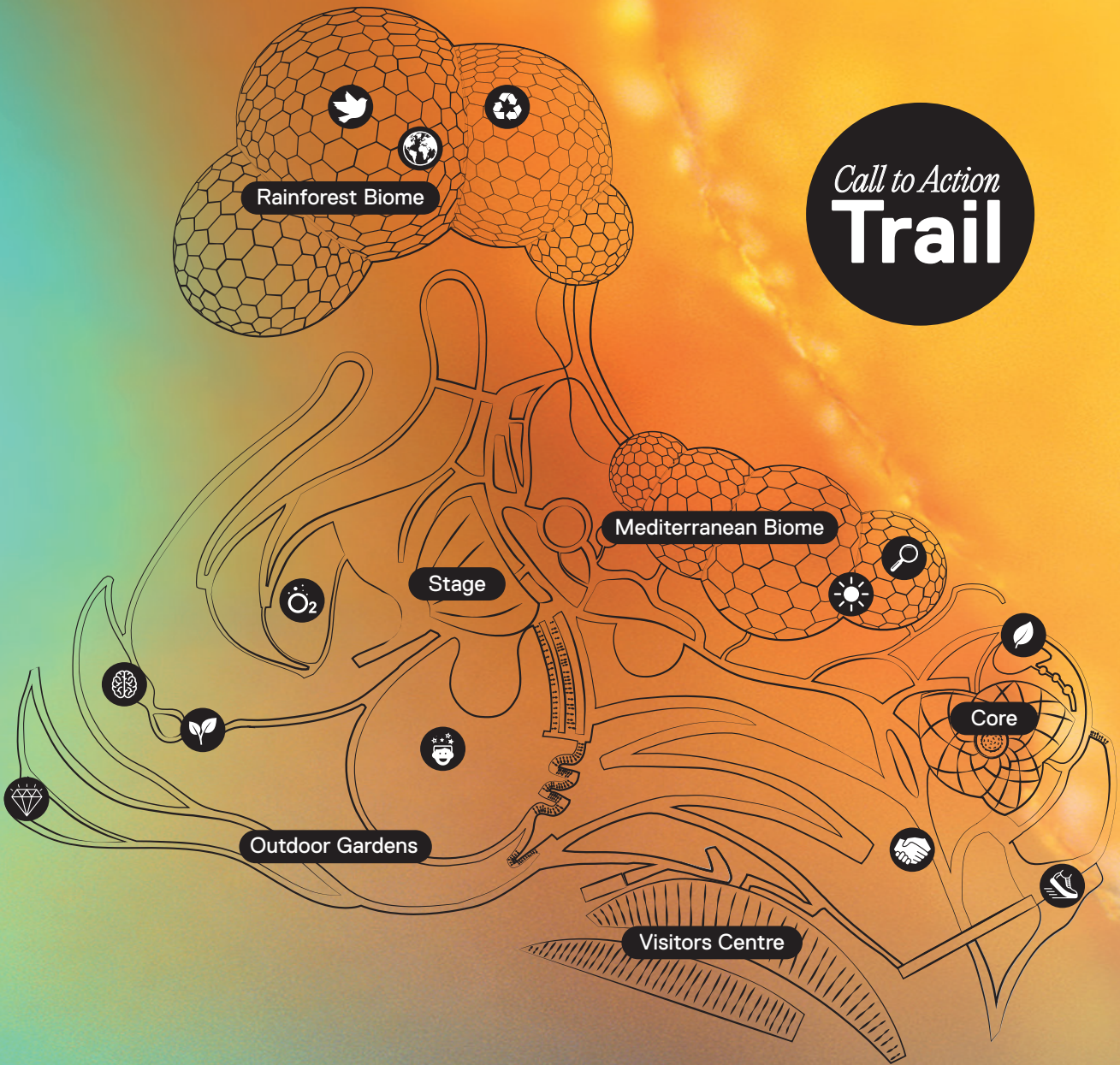


Step outside your space

Go for a walk here or around your home. Spot three things you'd like to know more about and make time to learn about them this week. For tips on reconnecting with each other and the natural world, visit edenprojectcommunities.com



Call to Action Trail



- 01  Isaac Julien CBE - *Stones Against Diamonds*
- 02  Daito Manabe - *Morphecore Prototype AR*
- 03  Pamela Rosenkranz - *Anamazon (Green limb)*
- 04  Sigalit Landau - *Salt Stalagmite #1 (Three Bridges)*
- 05  Mel O'Callaghan - *Pneuma*
- 06  Sarah Meyohas - *Dawn Chorus*
- 07  El Anatsui - *AG+BR (AR)*
- 08  Ori Gersht - *Forget Me Not*
- 09  Jakob Kudsk Steensen - *Water Serpent*
- 10  Refik Anadol - *Machine Hallucinations: Nature Dreams AR*
- 11  Mohammed Kazem - *Directions (Zero) AR*
- 12  Timur Si-Qin - *Biome Gateway*
- 13  Ai Weiwei - *Gilded Cage AR*